



# Far East Community Area Planning Team

Meeting #1

Orientation / SWOT / Vision & Goals

Monday, April 25, 2022

Zoom Meeting

5:30 – 7:30 PM



Cambridge Systematics, Inc.

Bowtie

Economic & Planning Systems, Inc.

Auxiliary Marketing Services

Mosaic Planning and Development Services

Worldwide Languages

Able City

WSP

**SA**



**TOMORROW**

Introductions

# Far East Community Area Project Team

- Heather Yost, Interim Project Manager  
City of San Antonio, Planning Department



- Jay Renkens, Principal
- Andy Rutz, Project Director
- Krystin Ramirez, Project Manager
- Gretchen Roufs, A-M-S



# Area Planning Consultant Team

Project Lead: Moore Iacofano Goltsman, Inc.

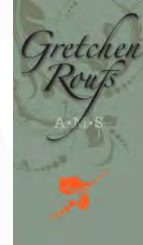


Sub-consultants:

- Economic & Planning Systems, Inc.
- MOSAIC Planning & Development Services
- Cambridge Systematics, Inc.
- A-M-S
- BowTie
- WSP
- Able City



ECONOMIC & PLANNING SYSTEMS



MOSAIC



 **BowTie**

able.city  
ARCHITECTURE. URBANISM. CITY MAKING



# Planning Team Introductions

- Name
- Organization you are representing
- Bonus question: What is your favorite thing about living or working in the Far East Area?

# Meeting Objectives

- Overview of SA Tomorrow Intent
- Review Process & Schedule
- Discuss Planning Team Roles & Responsibilities
- Overview of Existing Conditions
- Introduction and Discussion on Equity
- Identify Vision & Goals for Plan

The logo consists of a circular emblem with a red border. Inside the circle, there is a white silhouette of a city skyline with a prominent tower, and a red circular arrow pointing clockwise around the skyline. To the left of the emblem, the letters 'SA' are written in a bold, white, sans-serif font. To the right of the emblem, the word 'TOMORROW' is written in a larger, bold, white, sans-serif font.

# SA TOMORROW

SA Tomorrow Background

# The Challenge: Expected Growth



POPULATION



+ 1.1 million

1.7 million

2010

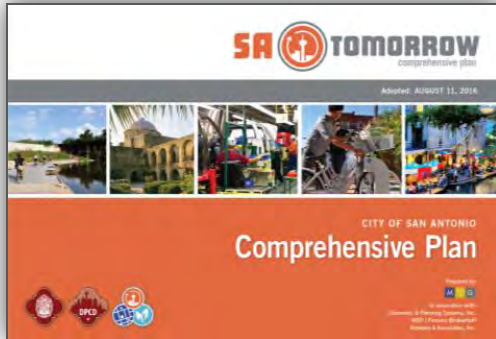
2.8 million

2040



Bexar County

An additional 1.1 million people are forecasted to live in Bexar County between 2010 and 2040.  
This means **1/2 million new housing units and 1/2 million new jobs.**





# Vision & Guiding Principles for 2040

**SA Tomorrow is the story of a great American city.**

**San Antonio is a dynamic city with neighborhoods that are complete with unique places that define their character and celebrate our history. Our corridors unite our residents and our businesses, using cutting-edge multi-modal options that connect our neighborhoods to vibrant regional destinations...**

1. Maintain the character and integrity of existing San Antonio neighborhoods, parks, open space and trails by focusing growth in mixed-use regional centers and along attractive multimodal corridors with high performing transit service.

2. Ensure that all residents living in existing and new neighborhoods have safe and convenient access to jobs, housing, and a variety of amenities and basic services including great parks, strong schools, convenient shopping and nearby regional centers.



3. Connect safe and stable mixed-income neighborhoods with a system of walkable and bikeable streets, trails and pathways that celebrate and link natural greenways and drainage ways.

4. Ensure an inclusive San Antonio by providing affordable housing and transportation choices throughout the city.

5. Encourage a variety of amenity-rich places throughout the city with a balance of live, work and play opportunities.



6. Conserve, protect and manage San Antonio's natural, cultural and historic resources and open space.

7. Encourage and integrate innovative and sustainable ideas and development.

8. Provide an ongoing planning framework for more detailed and timely planning and design of regional centers, corridors and neighborhoods with continued opportunities for participation and partnerships, prioritization, and performance measurement.

9. Provide the residents of San Antonio, including youth, seniors, and disabled populations, with enhanced levels of authentic engagement.

# SA Tomorrow Plan Elements

**Growth & City Form**

**Transportation & Connectivity**

**Housing**

**Jobs & Economic Competitiveness**

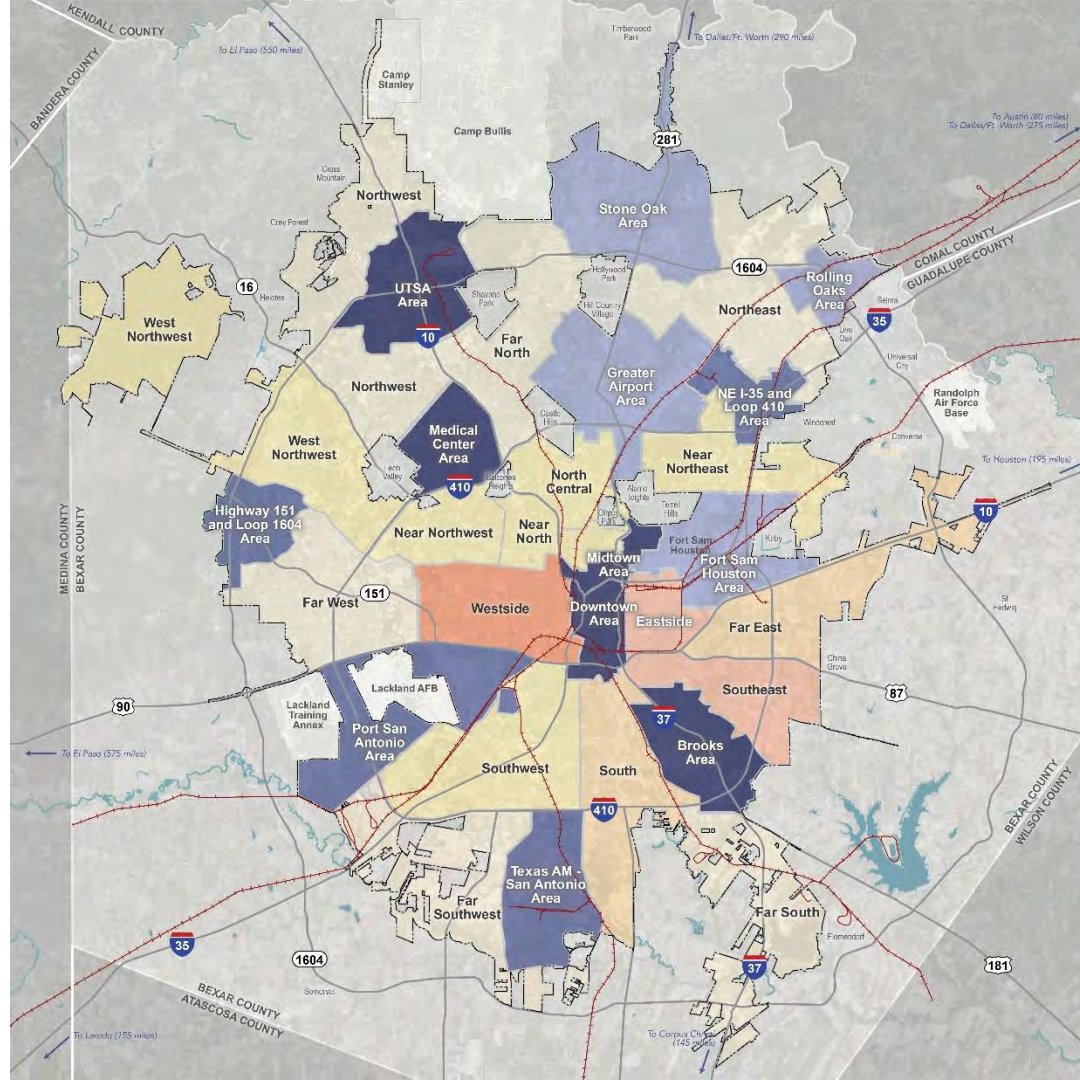
**Community Health & Wellness**












**Natural Resources**

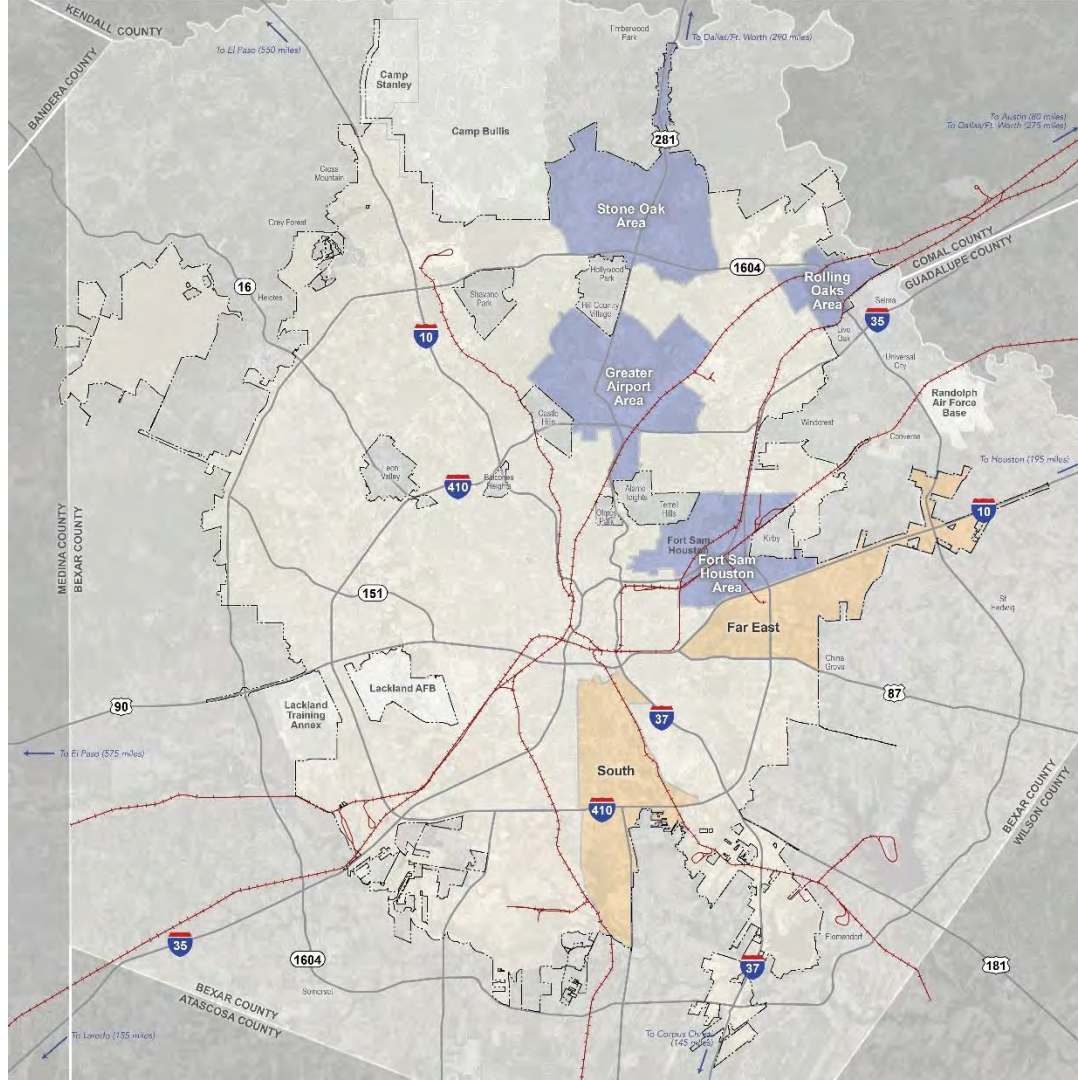
**Historic Preservation**

**Military**









**Public Facilities & Community Safety**



- LEGEND**
-  City Boundary
  -  Major highway
  -  Rail Line
- Regional Center Plan Areas**
-  Phase 1
  -  Phase 2
  -  Phase 3
- Community Plan Areas**
-  Phase 1
  -  Phase 2
  -  Phase 3
  -  Phase 4
  -  Phase 5




**SA** Area  
Planning  
Phases

- LEGEND**
-  City Boundary
  -  Major highway
  -  Rail Line
  - Regional Center Plan Areas**
  -  Phase 1
  -  Phase 2
  -  Phase 3
  - Community Plan Areas**
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  -  Phase 4
  -  Phase 5

**SA**



**TOMORROW**

Schedule & Planning Team  
Responsibilities

# Sub-Area Planning Project Phases

1

## **Analysis & Visioning**

Existing conditions; existing plans review; vision and goals; focus areas and corridors; Community Meeting #1

2

## **Plan Framework**

Develop “plan elements” (main topics of Plan); focus areas and key corridors; transformative projects; Community Meeting #2 and #3

3

## **Recommendations & Implementation**

Action and phasing strategies; draft Plan elements; Community Meeting #4

4

## **Documentation & Adoption**

Public Hearings, adoption, final summary and ePlan

# Overall Timeline of Meetings

## Community Meeting #1



**Meeting #1:** Orientation; Sub-Area Plan Overview; SWOT; Vision and Goals

**Meeting #2:** Confirm Vision & Goals; Land Utilization Analysis; Intro to Land Use

**Meeting #3:** Land Use (Housing & Economic Development Lens) (1 of 2)

**Meeting #4:** Housing and Economic Development (Based on Land Use) (1 of 2)

## Community Meeting #2



**Meeting #5:** Land Use (2 of 2), Housing and Economic Development (2 of 2)

**Meeting #6:** Mobility (1 of 2)

**Meeting #7:** Mobility, Focus Areas, Amenities & Public Space (1 of 2)

## Community Meeting #3



**Digital Design Workshop (DDW)**

**Meeting #8:** Review DDW; Neighborhood Profiles & Priorities; Amenities & Public Space (2/2)

**Meeting #9:** Review of Maps; Plan Framework (1 of 2)

**Meeting #10:** Plan Framework (2 of 2), Implementation Review

## Community Meeting #4



**Meeting #11:** Public Draft Review & Final Revisions, Process Feedback

# Why You're Here

- Key role in your community
- Unique and diverse perspectives
- Representative for geographic area and/or organizations within the area
- Common goal: make your area the best place to **live, work, and play!**





# Roles and Responsibilities

- **Support the implementation** of the SA Tomorrow Comprehensive Plan
- **Serve as an ambassador** for the Far East Community Area
- **Distribute information** through your community/organization
- **Provide advice and guidance** on the planning process
- **Summarize** input and feedback from others for the Planning Team
- **Provide input and feedback** on draft products
- **Contribute to at least one formal outreach event**

# Rules of Decorum

- Meetings begin and end at announced times
- Open for public attendance, but designed as a work session
- Communicate any ideas, concerns, or questions first with your Project Manager
- Unanticipated alternative topics typically wait for the next meeting
- **Basic Principles:**
  - Presence
  - Mutual respect
  - Empathy
  - Learning

# Time Commitment

- 11 Planning Team meetings over 18-24 months
- On average, meetings are 5 weeks apart
- Meetings typically last 1.5 - 2 hours
- In-person meetings always in the Far East Area
- We will schedule meetings as far in advance as possible
- We will send meeting materials as far in advance as possible

The graphic features a dark grey background with a large, faint circular graphic of a stylized tower and an arrow. On the left, an orange vertical band contains a blurred cityscape at night. A white curved line separates the orange band from the dark grey background. The text 'SA TOMORROW' is in white, bold, sans-serif font. Below it, 'Q & A' is in a smaller white font. A circular icon with a red border and white background contains a stylized tower and an arrow.

# SA TOMORROW

Q & A

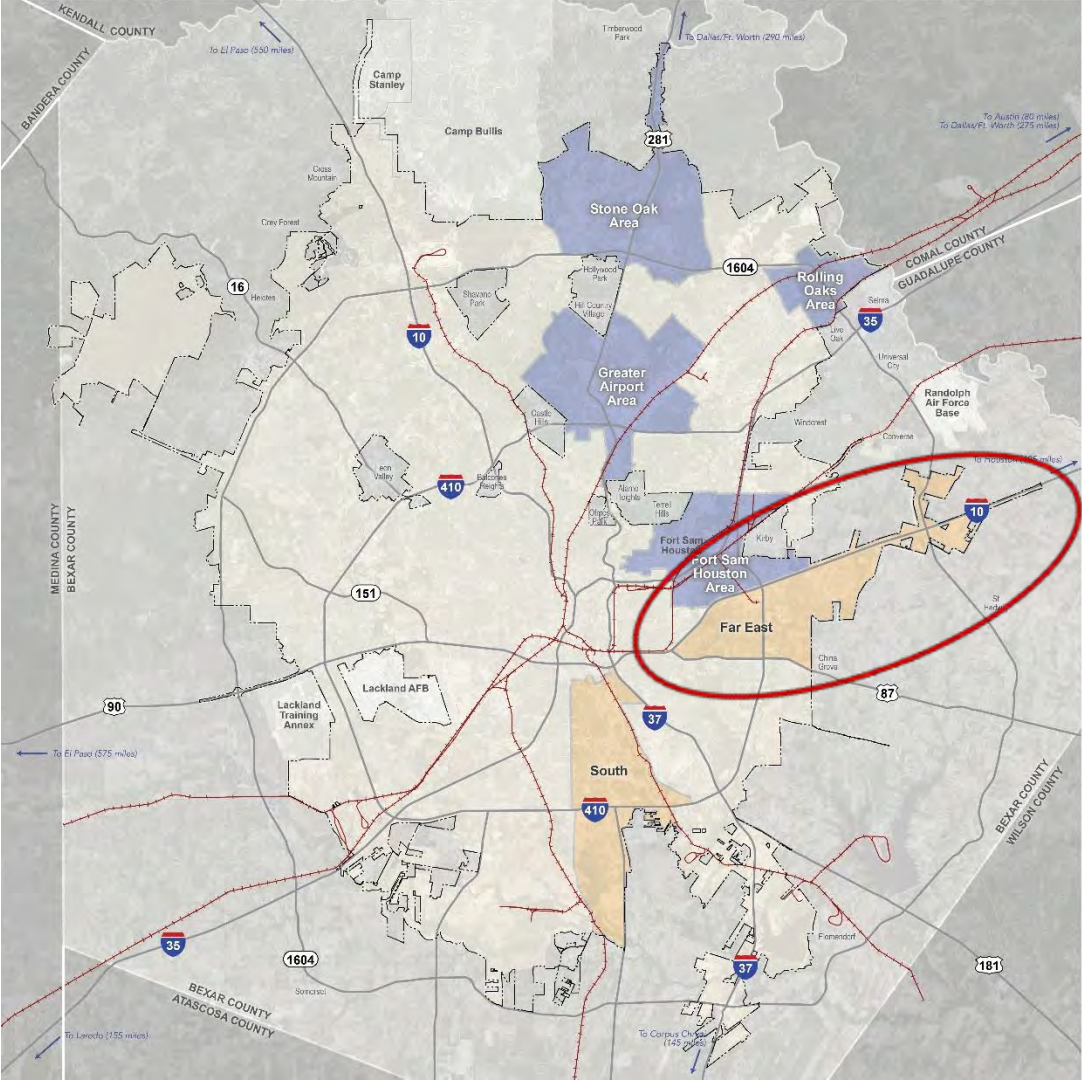
# Other Stakeholders for Planning Team?

- Residential communities
- Property owners
- Businesses
- Community and non-profit organizations/institutions
  - Seniors
  - Youth
  - Veterans
  - People living with disabilities

The logo consists of a circular icon with a white border. Inside the circle, there is a stylized white silhouette of a city skyline with a prominent tower, and a curved arrow pointing upwards and to the right. To the right of this icon, the text "SA TOMORROW" is written in a bold, white, sans-serif font.

# SA TOMORROW

Existing Conditions



**SA** Area Planning Phases  
**TOMORROW** Phases

**LEGEND**

- City Boundary
- Major Highway
- Rail Line

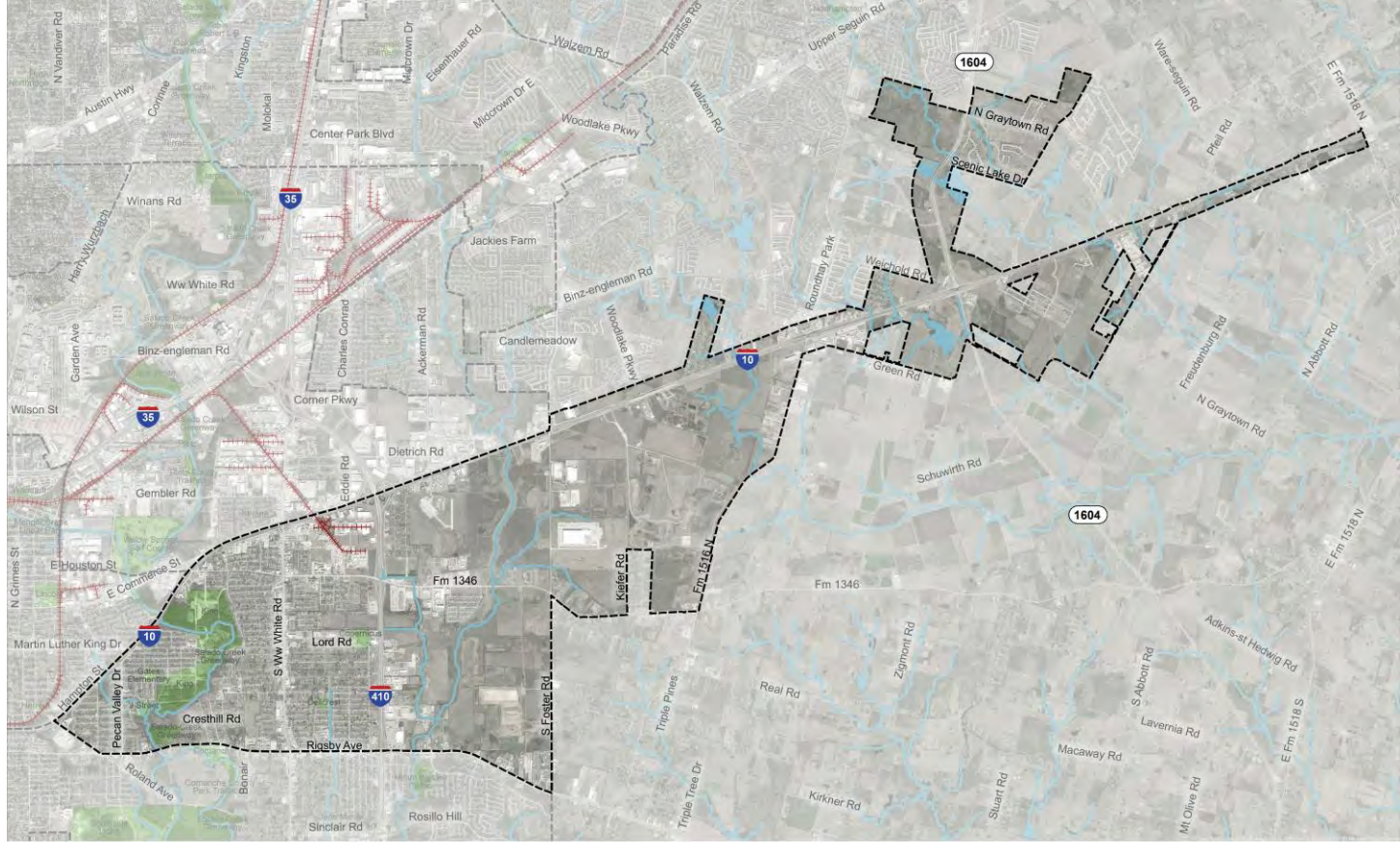
**Regional Center Plan Areas**

- Phase 1
- Phase 2
- Phase 3

**Community Plan Areas**

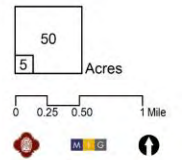
- Phase 1
- Phase 2
- Phase 3
- Phase 4
- Phase 5





### STUDY AREA

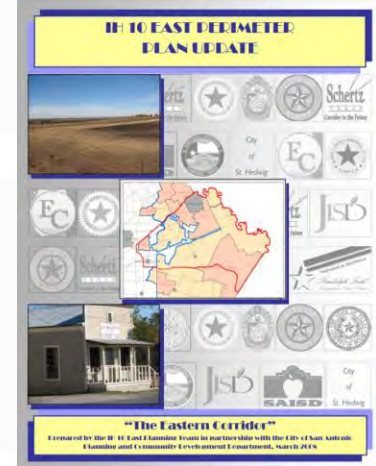
-  Community Plan Area Boundary
-  Adjacent Regional Center or Community Area
-  Public or Private Park or Open Space
-  River or Stream
-  Railroad Line





# Existing Conditions Atlas

- Analysis and Overview of:
  - Existing Demographics
  - Existing Land Uses
  - Existing Transportation and Mobility
  - Civic Amenities
  - Parks and Open Space
  - Natural Systems
  - Equity
    - Access to Healthy Food
    - Access to Parks and Recreation
    - Access to Employment



**SA**

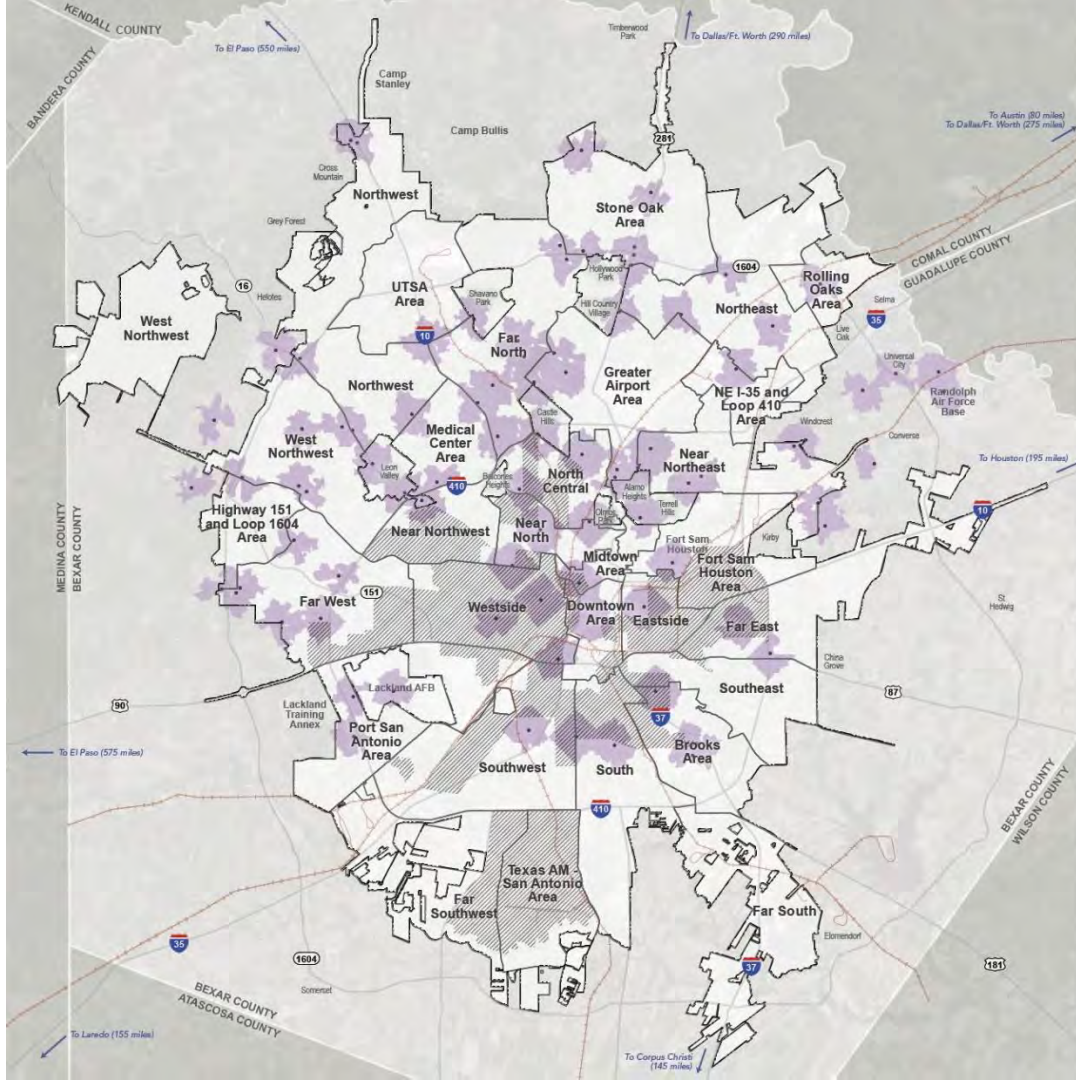


**TOMORROW**

Introduction to Equity

# What is Equity?

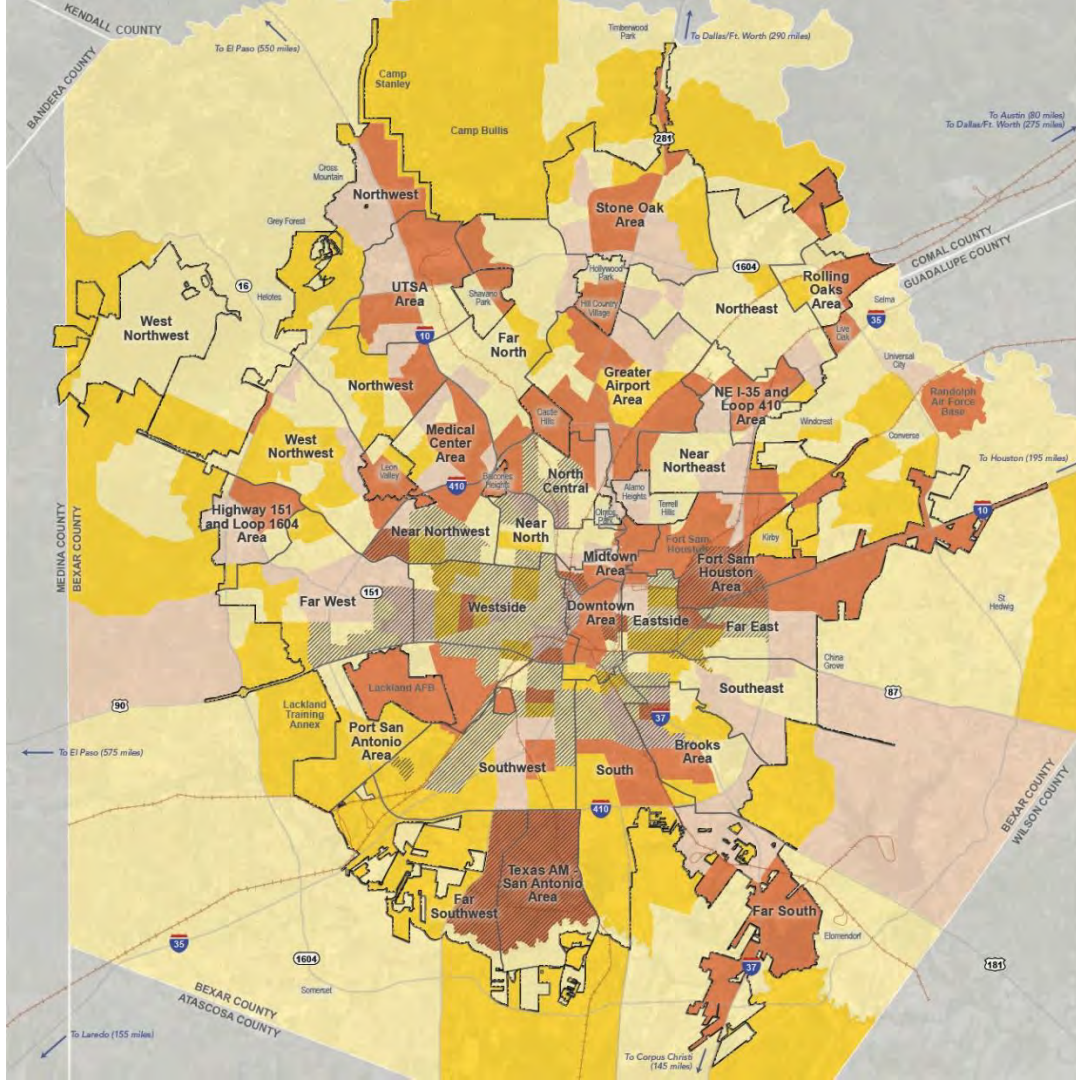




- LEGEND**
- City Boundary
  - Planning Sub-Area Boundary
  - Major Highway
  - Rail Line

- Food Access**
- Supermarket
  - 1-Mile Walking Distance to a Supermarket
  - \* Lowest 20% Median Household Income and People of Color

\* Received scores of 9-10 on the San Antonio Equity Matrix + Demographic Indicator Maps. Indicates the median household income is between \$11,360 - \$42,594 and the percent of people of color is between 83.59% - 99.71%.



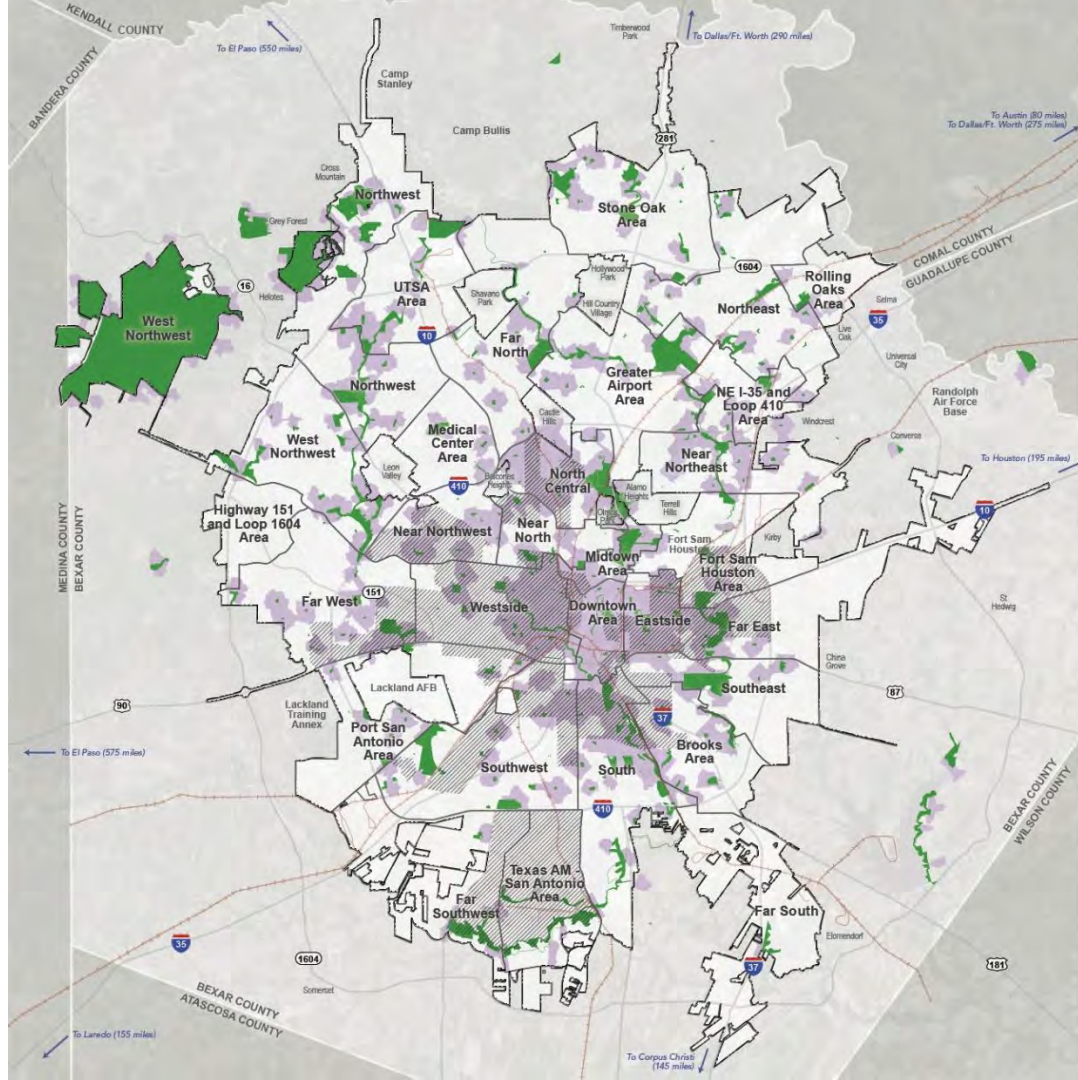
**LEGEND**

- City Boundary
- Planning Sub-Area Boundary
- Major Highway
- Rail Line





**Employment Access**

- More than 2 Jobs for every 1 Household (>2:1)
- Between 2 Jobs for every 1 Household and 1 Job for every 1 Household (2:1-1:1)
- Between 1 Job for every 1 Household and 1 Job for every 2 Households (1:1-1:2)
- Less than 1 Job for every 2 Households (<1:2)
- \* Lowest 20% Median Household Income and People Of Color




\* Received scores of 9-10 on the San Antonio Equity Matrix + Demographic Indicator Maps. Indicates the median household income is between \$11,360 - \$42,594 and the percent of people of color is between 83.59% - 99.71%.



**LEGEND**

-  City Boundary
-  Planning Sub-Area Boundary
-  Major Highway
-  Rail Line

**Park Access**

-  Park Boundaries
-  0.5-Mile Walking Distance to a Park
-  \* Lowest 20% Median Household Income and People Of Color

\* Received scores of 9-10 on the San Antonio Equity Matrix + Demographic Indicator Maps. Indicates the median household income is between \$11,360 - \$42,594 and the percent of people of color is between 83.59% - 99.71%.

**SA**



**TOMORROW**

Discussion: Vision & Goals

**SA**



**TOMORROW**

Next Steps



# Next Steps

- **Future Planning Team meetings**
  - Virtual or in-person? If in-person, what location?
  - Best days and times of the week?
- **Next meeting dates:**
  - Community Meeting #1: Week of June 21
  - Planning Team Meeting #2: Week of July 18
  - Planning. Team Meeting #3: Week of August 15

Questions or follow-ups?

[heather.yost@sanantonio.gov](mailto:heather.yost@sanantonio.gov)

(210) 207-7919





# (Project Team Name) Planning Team

Meeting #1

Orientation / SWOT / Vision & Goals

Day, Date

Location

Time



Cambridge Systematics, Inc.  
Bowtie

Economic & Planning Systems, Inc.  
Auxiliary Marketing Services

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WSP

# Parking Lot Topics?

