

ENGAGEMENT JOURNAL

FAR EAST COMMUNITY AREA PLAN







ENGAGEMENT JOURNAL

We are using a variety of tools throughout this community-based planning process to understand the community's ideas and preferences for the future of the Far East. A dedicated Planning Team will meet regularly during the 24 months the plan is developed, providing knowledgeable input and feedback to help ground the process in local priorities.

Residents and interested parties are invited to any of four community meetings and open houses to share their thoughts, meet other people from the area, and learn about other people's perspectives. Additionally, we will conduct personal interviews, focus groups, and attend neighborhood meetings to gather your vision for the community.

Meetings aren't for everyone, so we will periodically set up stations in busy places for a few hours at time where we will interact with people who can share a few minutes with us before moving on with their day. We hope to see you out in the community some day at one of these ""intercepts."

INTRODUCTION

Please refer to Table of Contents below to access different sections of the Far East area Engagement Journal. To view the complete meeting summaries please visit: fareast.sacompplan.com

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INTRODUCTION

The Far East Community Area Plan, launched in early 2022, is being developed to implement the SA Tomorrow Comprehensive Plan, adopted by City Council in 2016. Throughout this community-based planning process, the City of San Antonio Planning Department will organize numerous engagement activities and participate in community events for residents to share their vision for the Far East area. The plan will develop recommendations and strategies for the area that will be used by City departments, partner agencies, private entities, and community partners to further enhance the Far East area.

This document highlights engagement activities throughout the planning process for the "Plan".

PLAN PROCESS AND TIMELINE

PROCESS

Development of the Plan is approximately a 24-month process from project initiation to City Council adoption. Stafffrom the Planning Department work with a wide range of community members including neighborhood associations, business and property owners, employers, educational and cultural institutions, and part ner organizations and City departments to create a realistic and implementable plan for the area.

PLAN PHASES

Analysis and Visioning

Plan Development

Recommendations and Implementation Strategies

Final Plan and Adoption

The first phase of the project includes finalizing the Far East area boundary, determining the Planning Team, and assessing the existing conditions and equity aspects of the study area. The Planning Team and community members provide direction on visioning and goal setting for the area based on data and trends from the existing conditions analysis and their own knowledge of the area.

The second phase of the project focuses on working with the Planning Team, community, and other stakeholders to develop the various sections of the plan, including land use and urban form, identification and planning for transformative projects, community amenities and public space, mobility and connectivity for all modes, as well as housing and economic development strategies.

The third phase identifies specific projects, programs, and policies to affect change and achieve the plan vision and goals for the study area. This phase also includes the development of specific, actionoriented implementation strategies and recommendations for potential funding sources.

The last phase of the project is devoted to converting this project website into the final ePlan format (including English and Spanish versions), creating the Executive Summary, and guiding the plan through the approval and adoption process. The Project Team meets with City departments and other partners to develop critical next steps to support implementation of the plan

MEETING INFORMATION

Date: Monday, April 25th, 2022, from 5:30 p.m. – 7:30 p.m.

Location: Virtual (Zoom)

Number of Attendees: 8

Promotion: Email, Phone

The purpose of this meeting was to kick off the planning process for the Far East Community Area Plan. The agenda included:

- Introduction of the City of San Antonio (COSA) Project Staff (includes City staff and consultants) and Planning Team members (includes Far East area community stakeholders)
- Background and purpose of the SA Tomorrow planning process
- Project timelines
- Roles and responsibilities of Planning Team members
- Overview of existing conditions in the Far East planning area and equity
- Group discussion on strengths, challenges, opportunities, vision, and goals for the Far East area



What We Heard Like from the area: Build upon previous planning efforts, neighborhoods. Missing from the area: Healthcare options, community gathering spaces. Change for the future: Transportation network and options, accessibility through area (pedestrian, bike, etc.), greenspaces. How will we use this input? To help formulate initial draft Vision & Goals for the Far East Community Area Plan. Within the plan, the vision statement describes the desired state of a place in the future. With community support, an effective vision can influence decisions and inspire action to move toward that idealized future. Goals further describe the outcomes that will support the realization of the vision. These, in turn, are supported by more specific recommendations and strategies that will implement the biggerpicture vision and goals. These strategies will involve specific proposed projects, programs, policies, and other means of achieving the community vision. Feedback provided in this meeting and the 1st Community Open House & Survey will help conceptualize a draft vision statement and goals. For the complete meeting summary please visit: fareast.sacompplan.com

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District Two Senior Center Pop-Up

MEETING INFORMATION

Date: June 16th, 2022, from 11:00 AM - 12:00 PM

Location: District Two Senior Center

Number of Attendees: 12

Promotion: Email, Flyer

Project Manager, Dave Powell, with the City of San Antonio's Planning Department performed outreach to gather initial feedback regarding visioning and goal setting for the Far East Community Area Plan. This included several "table talk" sessions where the Project Manager spoke about SA Tomorrow Comprehensive Plan and the Far East Community Area Plan. Additionally, we gathered feedback from participants to help identify initial draft Vision & Goals for the area.



What We Heard

- <u>Like from the area:</u> Established neighborhood, community feel.
- <u>Missing from the area</u>: Quality restaurants and shopping, access to healthcare, job opportunities for youth.
- <u>Change for the future:</u> Improve infrastructure and drainage, additional grocer options, enhanced park and recreational spaces.

How will we use this input?

Help formulate and draft initial Vision & Goals for the Far East Community Area Plan. Within the plan, the vision statement describes the desired state of a place in the future. With community support, an effective vision can influence decisions and inspire action to move toward that idealized future. Goals further describe the outcomes that will support the realization of the vision. These, in turn, are supported by more specific recommendations and strategies that will implement the bigger-picture vision and goals. These strategies will involve specific proposed projects, programs, policies, and other means of achieving the community vision.

For the draft Vision & Goals please visit: fareast.sacompplan.com

COMMUNITY MEETING #1

MEETING INFORMATION

Date: June 21st, 2022, from 5:30 - 7:30 PM



Location: District Two Senior Community Center



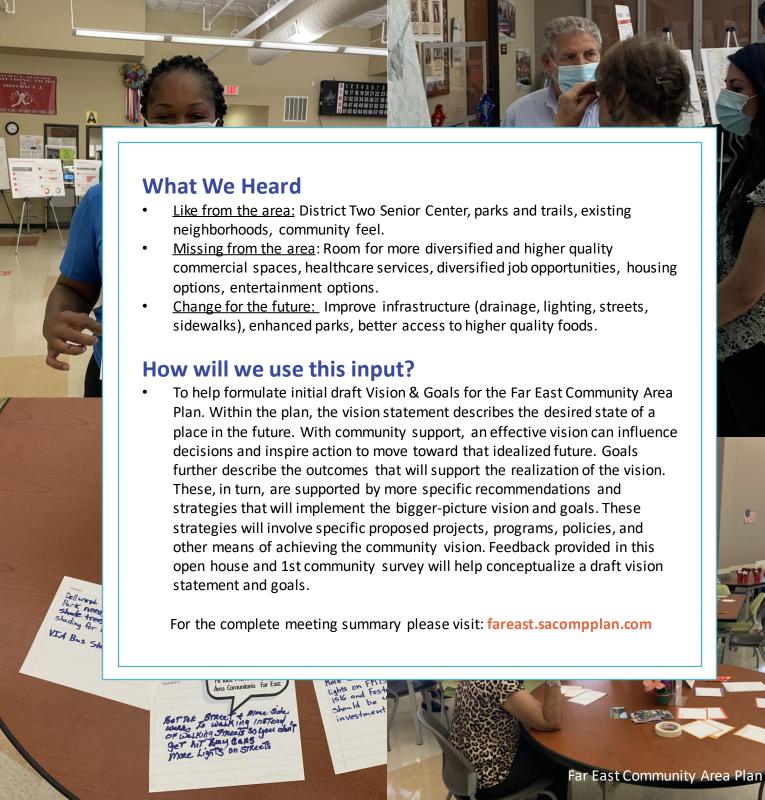
Number of Attendees: 33



Promotion: SA Tomorrow Social Media, SA SpeakUp, Nextdoor, Mailers to all property owners in Far East Area, flyers at key community locations, email, phone, word of mouth

The purpose of the first Community Meeting was to gather input from the public, to begin the development of the community's vision for the plan area. Several engagement activities, facilitated by Planning staff, were available for participants to record their feedback. The project manager was also conversing with attendees, at various stations, throughout the meeting.





SURVEY #1

SURVEY INFORMATION

Date: June 15, 2022 to July 10, 2022

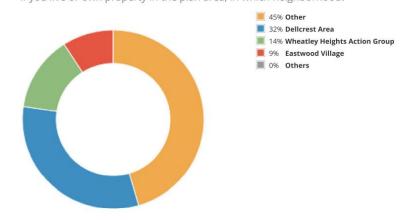
Number of Participants: 34

Number of Responses: 300

Survey link: saspeakup.com/fareast-plan-survey

Promotion: SASpeakUp, Facebook, Twitter

If you live or own property in the plan area, in which neighborhood?



What We Heard

- <u>Like from the area:</u> Accessibility and central location, parks and trails, existing neighborhoods.
- Missing from the area: Infrastructure (lighting and drainage), quality retail and dining options, variety of grocer options, medical care, access to nearby bus stops.
- <u>Change for the future:</u> Accessible shopping and dining options, improved infrastructure, enhanced parks, additional bike facilities, more mixed-use options for (live, work, play).

How will we use this input?

• To help formulate initial draft Vision & Goals for the Far East Community Area Plan. Within the plan, the vision statement describes the desired state of a place in the future. With community support, an effective vision can influence decisions and inspire action to move toward that idealized future. Goals further describe the outcomes that will support the realization of the vision. These, in turn, are supported by more specific recommendations and strategies that will implement the bigger-picture vision and goals. These strategies will involve specific proposed projects, programs, policies, and other means of achieving the community vision. Feedback provided in this open house and 1st community survey will help conceptualize a draft vision statement and goals.



PLANNING TEAM #2

MEETING INFORMATION

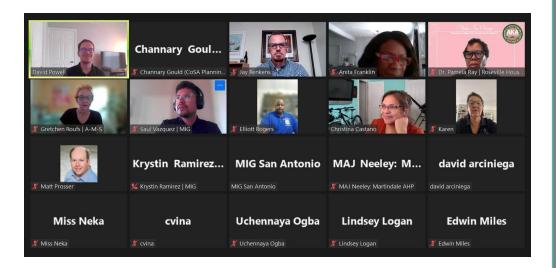
Date: July 18th, 2022, from 3:30 – 5:30 PM

Location: Virtual (Zoom)

Number of Attendees: 12

Promotion: Email, Phone

The purpose of Planning Team Meeting #2 was to review community input, discuss the plan area's draft vision and goals statement, identify potential focus areas, and provide a brief introduction to land use.





- The draft Vision & Goals were presented to the Planning Team to gather initial feedback. Input received from the Planning Team included the inclusion of the terms "Destination" and "Multi-Generational" to further emphasize the need for area entertainment centers and ensuring housing and employment opportunities encompass a variety of family types and households.
- Linked below is the draft Vision statement & draft Goals for the Far East Community Area Plan:
- Draft Vision & Goals Far East Community Area Plan

Focus Areas Identification

- The concept of focus areas was introduced to the Planning Team as being areas of opportunity to direct future investments, support, or improvements. Focus areas could include vacant or underutilized parcels within a concentrated area, commercial centers, strips or malls that are consistently less than fully occupied, areas along transit corridors with vacant or underutilized parcels or retail spaces, and/or major intersections or nodes in need of infrastructure improvements. The Far East area is unique in that it has large tracts that remain undeveloped or are underutilized. Areas identified by the Planning Team includes:
 - WW White Rd.
 - Old WW White Elementary School Site
 - E Houston St. & Loop 410



MEETING INFORMATION

Date: August 15th, 2022, from 5:30 – 7:30 PM

• Location: Virtual (Zoom)

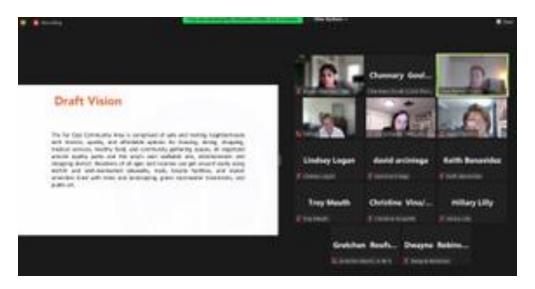
Number of Attendees: 9

Promotion: Email, Phone

The purpose of Planning Team Meeting #3 was to have the first detailed discussion on the plan area's land use, introduce the draft focus areas, and refine the draft vision and goals.

For the complete meeting summary please

visit: fareast.sacompplan.com



Draft Focus Areas

During Planning Team Meeting #2 the team had identified potential focus areas. Prior to Planning Team Meeting #3, staff reflected comments from the team and added the areas to a map along with brief descriptions of each area. Staff additionally added focus areas to reflect community input from the 1st Community-Wide meeting and 1st Community-Wide Survey. The following draft Focus Areas, in no order of priority, have been initially identified:

- E Houston St. Corridor
- IH-410 & E Houston St.
- S WW White Rd. & MLK Dr.
- Wheatley Heights
- Dellcrest Forrest
- Roland Rd. Corridor
- Loop 410 Corridor
- Foster Rd.
- IH-10 Corridor
- Loop 1604 & IH-10

Land Use Discussion & First Draft Future Land Use Map

The discussion included information on what land use is, and what it is not; the difference between land use and zoning; and the methodology used to develop the first draft of the Future Land Use Map. Staff additionally presented San Antonio's Future Land Use categories and brief description of each category. The Planning Team was then posed four questions to help make initial edits to the draft map:

- •Within this area, what land use do you live, work or spend the most of your time in?
- •What land uses would you like to see more of in this area?
- •What land uses are not appropriate for this area?
- •What land uses do we not need more of in this area?

Responses from the Planning Team can be found in the Meeting Summary.



MEETING INFORMATION

Date: September 19th, 2022, from 3:30 – 5:30 PM

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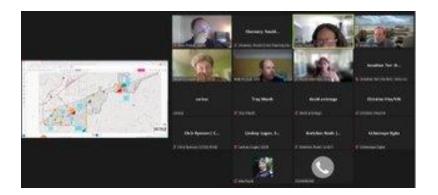
Location: Virtual (Zoom)

Number of Attendees: 12

Promotion: Email, Phone

The purpose of the fourth Planning Team Meeting was to discuss housing, job opportunities, and land use; and staff conducted a housing and jobs growth allocation activity to gather feedback from Planning Team members. The San Antonio River Authority (SARA) representative also gave a presentation on mitigating land development impacts and how it relates to land use.

For the complete meeting summary please visit: fareast.sacompplan.com





Draft Future Land Use Discussion

- The bulk of the meeting encompassed future land use discussion and what are appropriate and inappropriate future land uses within the Far East Area. To gather feedback from the Planning Team, the discussion was broken up into two main topic areas, Economic Development and Housing. First, the Planning Team was posed eight questions related to future Economic Development and Housing within the Far East Area:
 - •What Existing Housing is an asset in the Far East Area?
 - •What Housing Types are we missing in the Far East Area?
 - •What Housing Challenges do we face in the Far East Area?
 - •What Desired Housing Types are most appropriate for the area and where would we like to see them?
 - •What Existing Job Types are assets in the Far East Area?
 - •What Job Types are we missing in the Far East Area?
 - •What Employment Challenges do we face in the Far East Area?
 - •What Desired Job Types are most appropriate for the area and where would we like to see them?
- The Planning Team emphasized the need for housing that meets cost affordability for all wage types as well as coinciding housing development with retail, office, and other commercial needs. Additionally, the Team desires housing where residents can live, work, and play within a destination-like area.
- During the Economic Development discussion, the Planning Team emphasized the need for additional locally serving job types within the Far East Area. This ranged from retail, dining, medical/healthcare, and recreational job opportunities.

The Team then engaged with a land allocation activity to identify areas where future Economic Development and Housing opportunities could go. Results to the allocation activity can be found in the Meeting Summary.

Hein Orchard Neighborhood Meeting

MEETING INFORMATION

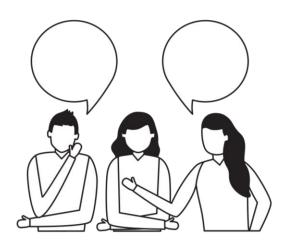
Date: October 8th, 2022, from 11:00 AM – 12:00 PM

Location: Copernicus Community Center

Number of Attendees: 10

Promotion: In-person, Email, Phone

Planning staff members attended the Hein Orchard quarterly
Neighborhood Association Meeting to discuss the SA Tomorrow
Comprehensive Plan, the Far East Community Area Plan, and to
gather feedback from attendees on draft plan content.



What We Shared

- SA Tomorrow Comprehensive Plan One-Pager Handout
- Far East Area Plan Flyer Promoting the Upcoming Community Meeting
- <u>Draft Vision & Goals</u>
- Public Involvement Summary (input received from 1st Community Meeting & 1st Community Survey)
- Draft Focus Areas

What We Heard

- <u>Like from the area:</u> Neighborhoods, community feel
- Missing from the area: Lighting and adequate infrastructure, access to healthy foods
- Change for the future: Improve parks and open space, transit services

How will we use this input?

• Feedback received at this meeting will be integrated into the draft Vision & Goals, draft Focus Areas, and draft Future Land Use Map.

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Far East Com

HalloEast Event

MEETING INFORMATION

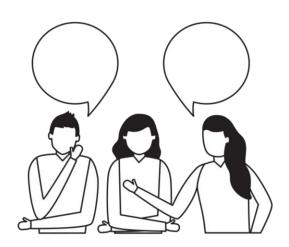
Date: October 30th, 2022, from 12:00 – 3:30 PM

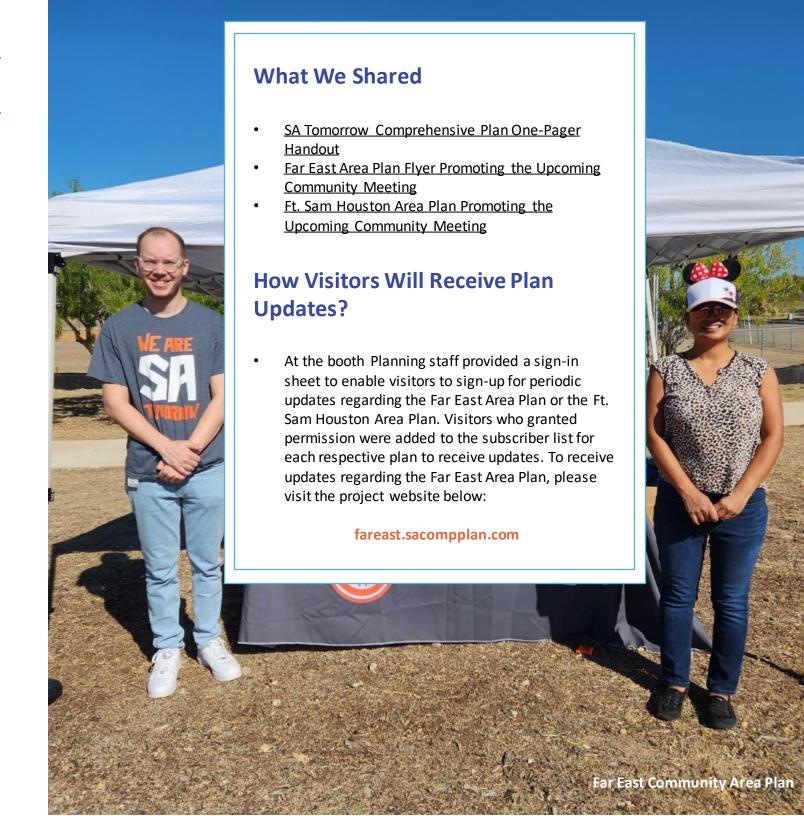
• Location: Pittman-Sullivan Park

Number of Attendees: 100

Promotion: In-person interaction, Email, Phone

Attended HalloEast Event to promote SA Tomorrow Comprehensive Plan, Ft. Sam Houston Area Regional Center Plan, and the Far East Community Area Plan. Those who visited the Planning Department booth were greeted by Planning staff and provided resources related to the Comprehensive Plan and each sub-area plan. A sign-in sheet was available for those interested in receiving updates regarding each plan.





COMMUNITY MEETING #2

MEETING INFORMATION

Date: November 17th, 2022, from 5:30 – 7:30 PM

Contraction: Copernicus Community Center

Number of Attendees: 35

Promotion: SA SpeakUp, Social Media, Mailers, Email, Phone, Flyers,

Events

The purpose of the second Open House was to gather input from the public, to refine the community's Vision and Goals, and collect feedback on the draft focus areas and draft future land use map. 35 attendees signed in at the sign-in table, and several engagement activities, facilitated by Planning staff, were available for participants to record their feedback.





SURVEY #2

SURVEY INFORMATION

Date: November 3, 2022 to January 2, 2023

Number of Participants: 9

Number of Responses: 119

Survey link: saspeakup.com/fareast-plan-survey2

Promotion: SASpeakUp, Facebook, Twitter

	Weakness	Neutral	Strength
Range of Housing Options / Rango de opciones de vivienda	25%	75%	-
	Weakness	Neutral	Strength
Housing Options for Seniors / Opciones de vivienda para personas mayores	25%	75%	-
	Weakness	Neutral	Strength
Housing Options for Young Adults / Opciones de vivienda para adultos jóvenes	75%	25%	-
	Weakness	Neutral	Strength
Housing Options for Young Families / Opciones de vivienda para familias jóvenes	25%	50%	25%
	Weakness	Neutral	Strength
Availability of Affordable Housing / Disponibilidad de Viviendas	-	75%	25%
Accesibles	Weakness	Neutral	Strength

What We Heard <u>Draft Vision & Goals:</u> Enhancement to existing business infrastructure, improvement to existing park and open spaces, increased pedestrian safety. <u>Draft Focus Areas</u>: Access to additional dining, retail, and affordable living options, increase opportunity for home improvement programs in area, Ste fo enhanced infrastructure, additional entertainment options, enhanced community safety through design, opportunity for medical services. Housing & Economic Development Assessment Matrix: Additional housing for young adults, increase the range of entertainment and employment opportunities, adequate access to public transportation. <u>Draft Future Land Use Map:</u> No comments received. How will we use this input? Staff will review feedback from the community meeting to further refine the draft Vision & Goals, draft focus areas, and draft Future Land Use Map. For the complete meeting summary please visit: fareast.sacompplan.com

MEETING INFORMATION

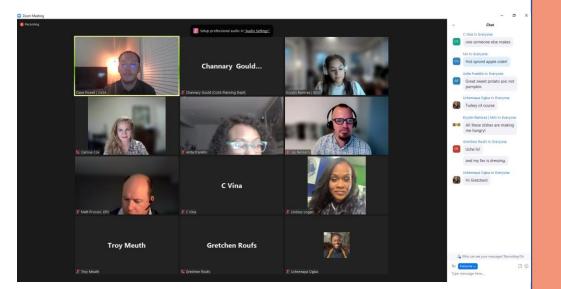
Date: December 12th, 2022, from 5:30 – 7:30 PM

• Location: Virtual (Zoom)

Number of Attendees: 8

Promotion: Email and phone

The purpose of the fifth Planning Team Meeting was to discuss draft recommendations for housing and economic development and review future land use map revisions. In addition, share the results of the second community-wide open house.



What We Heard

- <u>Housing Recommendations:</u> Target infill housing where appropriate, Senior Housing at Loop 410 & E Houston St., additional middle-income housing, additional higher density housing.
- <u>Economic Development Recommendations</u>: Larger scale development (like Brooks) near Rigsby and IH-10, additional entertainment and medical uses, enhanced grocer options in area.
- Land Use Recommendations: No comments received.
- <u>Draft Future Land Use Map:</u> Change Business Innovation Mixed-Use adjacent to Martindale Heliport to discourage residential development due to sound attenuation. No other comments received.

How will we use this input?

• This input will be used to finalize initial feedback for the Draft Future Land Use map. In addition, gather feedback regarding the draft housing, economic development, and land use recommendations for initial revisions.

Roseville Housing Trust Presentation

MEETING INFORMATION

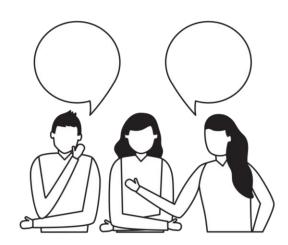
Date: December 19th, 2022, from 6:00 – 7:30 PM

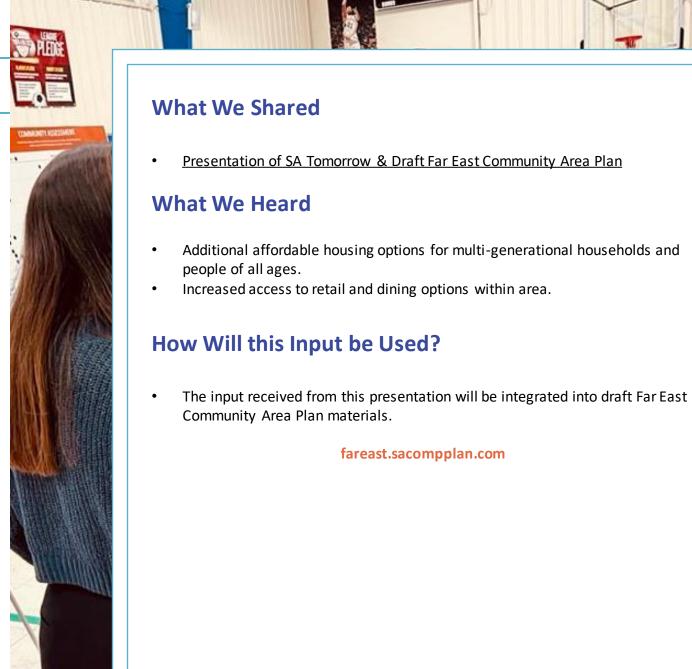
Location: Roseville Housing Trust

Number of Attendees: 12

Promotion: In-person interaction, Email, Phone

Presented to the Roseville Housing Trust board of trustees to share and promote the draft Far East Community Area Plan. This included background information, draft plan content, and next steps within the plan process. Trustees were encouraged to ask questions and provide feedback towards draft materials.





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District 2 Senior Center Presentation

SURVEY INFORMATION

Date: December 20, 2022 10:00 AM – 11:00 AM



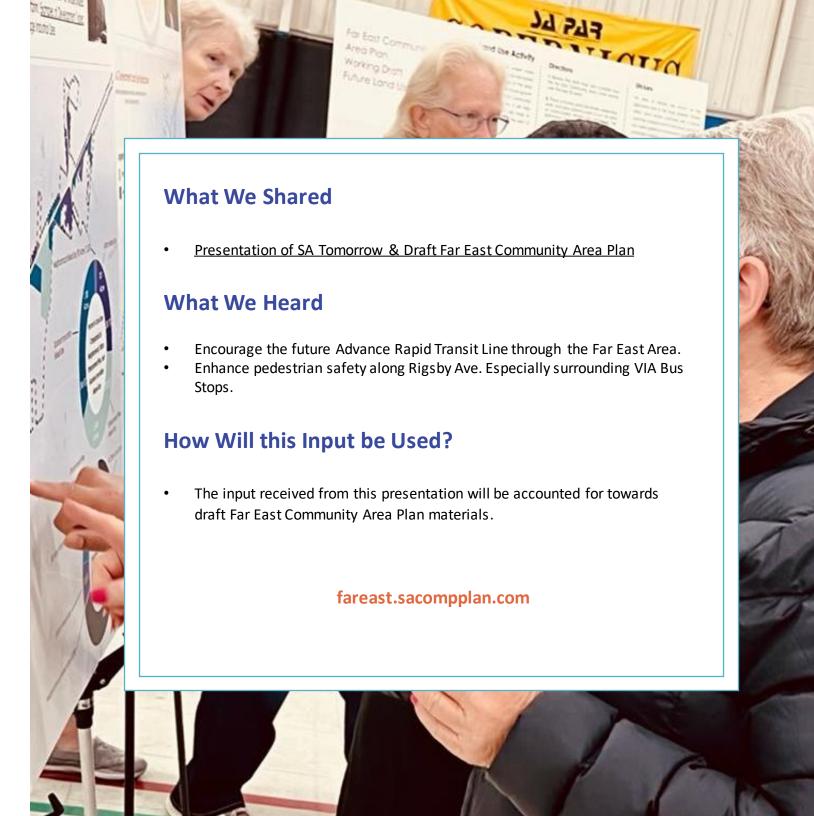
Number of Participants: 25



Promotion: Email, Word of Mouth

Presented to the District 2 Senior Center to share and promote the draft Far East Community Area Plan.

This included background information, draft plan content, and next steps within the plan process. Residents were encouraged to ask questions and provide feedback on draft materials.



MLK Day March

MEETING INFORMATION

Date: January 16, 2023, from 9:00 AM – 12:30 PM

Location: Pittman-Sullivan Park

Number of Attendees: 100+

Promotion: Vendor Booth

Attended the annual MLK March to promote the draft Far East Community Area Plan and encourage participation within the plan process.



What We Shared

- SA Tomorrow Comprehensive Plan One-Pager Handout
- Far East Area Plan Flyer

How Visitors Will Receive Plan Updates?

• At the booth Planning staff provided a sign-in sheet to enable visitors to sign-up for periodic updates regarding the Far East Area Plan. Visitors who granted permission were added to the subscriber list for the plan to receive updates. To receive updates regarding the Far East Area Plan, please visit the project website below:

fareast.sacompplan.com

MEETING INFORMATION

Date: February 13th, 2023, from 3:30 – 5:30 PM

Location: Zoom

Number of Attendees: 10

Promotion: Email, Phone

The meeting began with a round of staff introductions and a recap of the plan timeline. We then went over the meeting objectives and revisited the mobility-related goals, and feedback received from previous Planning Team Meetings, Community Meetings, and Community Surveys. Next, our consultant Hannah Santiago from Cambridge Systematics (CS) discussed Mobility Goals, Assets, and Challenges and facilitated a group discussion along with prioritizing mobility opportunities. Notes were taken throughout the meeting and are shown within the Mural Board at the end of the meeting summary.

What We Heard

Me to

- Input provided by the Far East Planning Team can be found within the meeting summary:
 February 13th, 2023 Far East Planning Team Meeting #6 Summary
- The summary will highlight challenges and opportunities within the Far East Area Plan related to mobility and transportation.

How will we use this input?

We will use this input to draft initial recommendations and strategies for Mobility, which is one of six Plan Framework topics covered within SA Tomorrow Sub-Area Plans.





Hein Orchard Neighborhood Meeting

MEETING INFORMATION

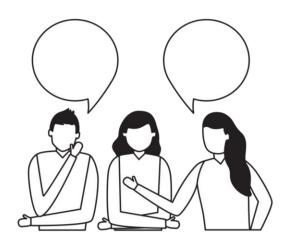
Date: February 25, 2023, from 11:30 AM – 12:30 PM

• Location: Copernicus Community Center

Number of Attendees: 4

Promotion: In-person, Email, Phone

Planning staff members attended the Hein Orchard Neighborhood Association quarterly meeting to discuss Neighborhood Profile and Priorities, and to gather feedback from attendees on draft plan content, more specifically, input towards Hein Orchard's neighborhood profile.



What We Shared

- SA Tomorrow Comprehensive Plan One-Pager Handout
- Draft Vision & Goals
- Far East Community Area Study Area Map
- Example from Southeast Community Area Plan Neighborhood Profile and Priorities Section
- Priority Matrix (activity)

How will we use this input?

Feedback received at this meeting will be integrated into the Neighborhood Profile and Priorities section of the draft Far East Community Area Plan, which highlights neighborhood priorities and summarizes existing and future challenges and opportunities.

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Far East Community Area Pla

Eastwood Village Neighborhood Meeting

MEETING INFORMATION

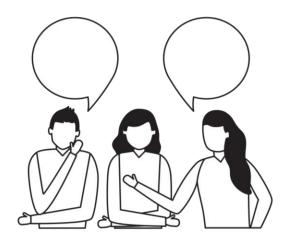
Date: February 25, 2023, from 11:30 AM – 12:30 PM

• Location: Copernicus Community Center

Number of Attendees: 4

Promotion: In-person, Email, Phone

Planning staff members attended the Eastwood Village monthly
Neighborhood Association Meeting to discuss SA
Tomorrow Comprehensive Plan, Far East Community Area Plan, and
to gather feedback from attendees on draft plan content.





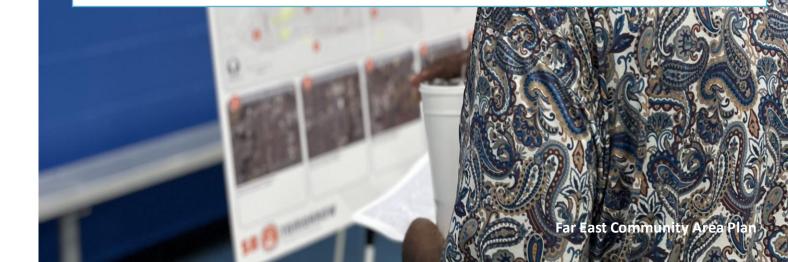
What We Shared

- SA Tomorrow Comprehensive Plan One-Pager Handout
- <u>Draft Vision & Goals</u>
- Far East Community Area Study Area Map

How will we use this input?

 Feedback received at this meeting will be integrated into the draft Vision & Goals, draft Focus Areas, and draft Future Land Use Map.

fareast.sacompplan.com



MEETING INFORMATION

Date: March 13th, 2023, from 5:30 – 7:30 PM

Location: Zoom

Number of Attendees: 10

Promotion: Email, Phone

The meeting began with a recap of the plan timeline and a brief introduction of the Project Team and Planning Team members. We then went over the meeting objectives and reviewed Amenities and Public Spaces related goals and vision ideas received from previous Planning Team Meetings, Community Meetings, and Community Surveys. Next, our consultant, Krystin Ramirez, from MIG discussed Amenities and Public Spaces topics and elements to identify what each of these components are. Krystin also highlighted previously shown Equity Maps representing access to food, parks, and jobs to help identify gaps within the plan area and where we could enhance Amenities and Public Spaces to address specific challenges. Thereafter, Project Manager, David Powell, presented on Focus Areas and the various graphical applications that are encompassed within the Focus Areas section of the sub-area planning process. David then highlighted Focus Areas refinement based on previous Planning Team input, which, lead to discussion on each Focus Area and the vision for each one as it relates to Amenities and Public Spaces. The Planning Team provided input on the seven draft Focus Areas and identified areas where enhancements of Amenities and Public Spaces could be done.



What We Heard

- Input provided by the Far East Planning Team can be found within the meeting summary:

 <u>March 13th, 2023 Far East Planning Team Meeting #7 Summary</u>
- The summary will highlight challenges and opportunities within the Far East Area Plan related to Amenities and Public Spaces and Focus Areas.

How will we use this input?

We will use this input to draft initial recommendations and strategies for Amenities and Public Spaces and Focus Areas, which are two of six Plan Framework topics covered within SA Tomorrow Sub-Area Plans.

Dellcrest Neighborhood Meeting

MEETING INFORMATION

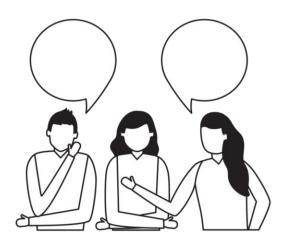
Date: March 28, 2023, from 6:30 PM – 7:30 PM

Location: Precinct 4 (Bexar County Office)

Number of Attendees: 20

Promotion: In-person, Email, Phone

Planning staff members attended the Dellcrest Area Neighborhood Association monthly meeting to discuss Neighborhood Profile and Priorities, and to gather feedback from attendees on draft plan content, more specifically, input towards Dellcrest's neighborhood profile.



What We Shared

- SA Tomorrow Comprehensive Plan One-Pager Handout
- Draft Vision & Goals
- Far East Community Area Study Area Map
- Example from Southeast Community Area Plan Neighborhood Profile and Priorities Section
- Priority Matrix (activity)

How will we use this input?

 Feedback received at this meeting will be integrated into the Neighborhood Profile and Priorities section of the draft Far East Community Area Plan, which highlights neighborhood priorities and summarizes existing and future challenges and opportunities.

fareast.sacompplan.com

Far East Community Area Plan

PLANNING TEAM MEETING - DDC

MEETING INFORMATION

Date: April 10th, 2023, from 9:00 AM – 12:00 PM

Location: Zoom

Number of Attendees: 10

Promotion: Email, Phone

The meeting began with a recap of the project team and a brief review of the previously identified focus areas and draft future land use map. We then went over the first Digital Design Charrette (DDC) site and Project Manager, Dave Powell, provided an overview of the site and the key elements characterizing it. Additionally, Dave provided guidance to how this area could be visualized and key considerations to take into account. This included providing examples of previous DDC designs, SA Tomorrow Place Types, and green infrastructure strategies. Thereafter, Brad Alm, from HEB, provided an overview of their property that is adjacent to the site and how this site could integrate with theirs. The Planning Team then provided feedback and input pertaining to the first site where MIG staff visually rendered comments in real time. After discussion of the first DDC site, the Project Manager provided an overview of the second DDC Site, which lead to discussions among the Planning Team. MIG captured input and visualized feedback in real time utilizing Adobe Photoshop and SketchUp.

What We Heard

- Input provided by the Far East Planning Team can be found within the meeting summary:

 April 10th, 2023 Far East Planning Team Meeting Digital Design Charette Summary
- The summary will highlight challenges and opportunities within the Far East Area
 Plan related to Amenities and Public Spaces and Focus Areas.

How will we use this input?

 We will use this input to draft initial visual renderings for two select sites within the draft Far East Community Area Plan, which will serve as conceptual guidance for future development, whether public or private.

POP-UP EVENT – SCHAEFER LIBRARY

MEETING INFORMATION

Date: May 10th, 2023, from 11:00 AM – 1:00 PM

Location: Schaefer Library

Number of Attendees: 25

Promotion: Email

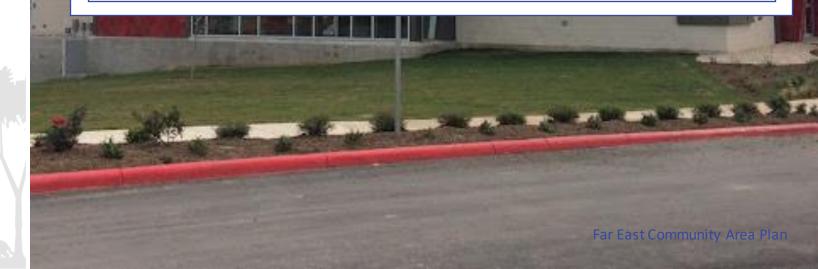
Project Manager, Dave Powell, held a Pop-Up Event at the Schaefer Library to promote the upcoming Community Open House on May 23rd, 2023. Flyers and information were given to interested residents and input was received through a brief survey form.

What We Shared

- SA Tomorrow Comprehensive Plan One-Pager Handout
- <u>Community Open House Flyer</u>
- Far East Community Area Study Area Map
- Far East Community Area Survey

How will we use this input?

• Input received from the Pop-Up event will be added to the feedback from the 3rd community open house on May 23rd, 2023.



POP-UP EVENT – MLK PARK

MEETING INFORMATION

Date: May 17th, 2023, from 10:00 AM – 12:00 PM

Location: MLK Park

Number of Attendees: 7

Promotion: Email

Project Manager, Dave Powell, held a Pop-Up Event at the MLK Park Trailhead to promote the upcoming Community Open House on May 23rd, 2023. Flyers and information were given to interested residents and input was received through a brief survey form.

What We Shared

- SA Tomorrow Comprehensive Plan One-Pager Handout
- Community Open House Flyer
- Far East Community Area Study Area Map
- Far East Community Area Survey

How will we use this input?

• Input received from the Pop-Up event will be added to the feedback from the 3rd community open house on May 23rd, 2023.



COMMUNITY OPEN HOUSE #3

MEETING INFORMATION

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Date: May 23rd, 2023, from 5:30 PM - 7:30 PM

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Location: Copernicus Community Center

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Number of Attendees: 45

Promotion: Email, Phone

The purpose of the third open house was to gather input from the public, to refine the community's draft recommendations and strategies for land use, housing, and economic development, and collect feedback regarding mobility, focus areas, and amenities and public spaces. 45 attendees signed in at the sign-in table, and several engagement activities, facilitated by Planning staff, were available for participants to record their feedback. The Project Manager was also conversing with attendees, at various stations, throughout the meeting and provided an overview halfway through the open house.





What We Heard

• Input provided by residents within the Far East Community Area can be found within the meeting summary:

May 23rd, 2023 Far East Community Area Plan Open House Summary

How will we use this input?

 We will use this input to draft initial plan content for focus areas, amenities and public spaces, and mobility and refine draft recommendations and strategies for land use, housing, and economic development. Draft plan content will be presented and showcased at the 4th community wide open house in early 2024.



Eastwood Village Neighborhood Meeting

MEETING INFORMATION

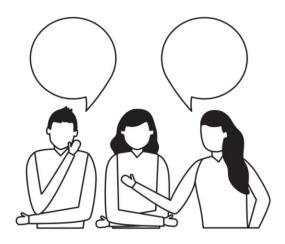
Date: June 1st, 2023, from 6:30 PM - 7:30 PM

Location: Eastwood Community Baptist Church

Number of Attendees: 8

Promotion: In-person, Email, Phone

Planning staff members attended the Eastwood Village
Neighborhood Association monthly meeting to discuss
Neighborhood Profile and Priorities, and to gather feedback from attendees on draft plan content, more specifically, input towards
Eastwood Village's neighborhood profile.



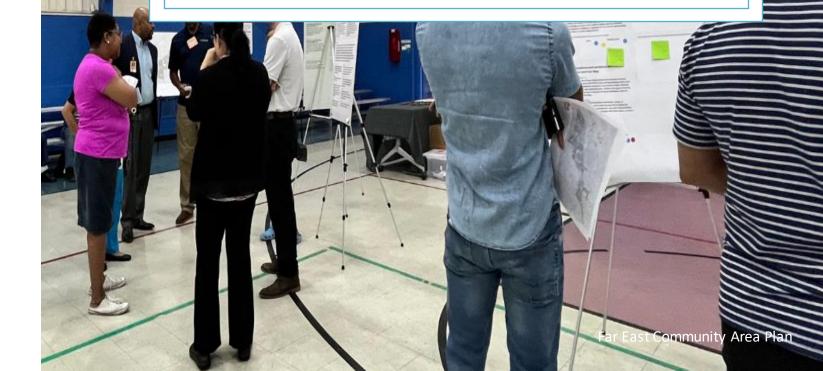
What We Shared

- SA Tomorrow Comprehensive Plan One-Pager Handout
- Far East Community Area Study Area Map
- Example from Southeast Community Area Plan Neighborhood Profile and Priorities Section

How will we use this input?

Feedback received at this meeting will be integrated into the Neighborhood
Profile and Priorities section of the draft Far East Community Area Plan, which
highlights neighborhood priorities and summarizes existing and future
challenges and opportunities. A draft Neighborhood Profile will be showcased
to the community at the August neighborhood association meeting.

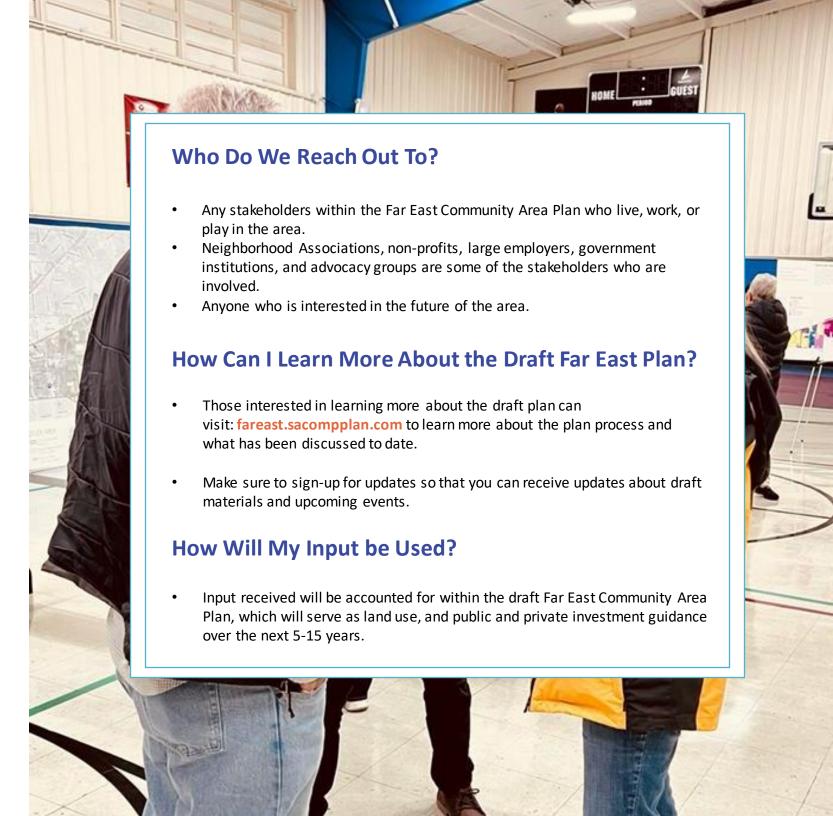
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Upcoming Engagement Events

Upcoming Events As of 6/8/2023

- Dellcrest Neighborhood Association Meeting
- Eastwood Village Neighborhood Association Meeting
- Neighborhood Profile & Priorities Neighborhood Meetings
- Youth Engagement at local schools and organizations
- Faith-based outreach and engagement
- Other forms of engagement as request or area of need





ENGAGEMENT JOURNAL

FAR EAST COMMUNITY AREA PLAN

