

## **Draft Vision Statement**

*The Rolling Oaks Area Regional Center is built on quiet, safe and family-friendly neighborhoods stitched together with walkable, bikeable and transit-friendly mixed use areas including shops, restaurants, and diverse opportunities for housing and employment. Long-time and new residents are connected to each other and to ample parks, trails and recreation by beautiful and calm green streets.*

## **Draft Goals**

- Promote quality development that is compatible with existing neighborhoods and includes additional housing and employment options for existing and new residents.
- Ensure that existing residents and businesses – and the culture and authenticity they represent – are a part of the Regional Center Area moving forward as public and private improvements are made.
- Facilitate and guide new development to maintain the existing relationship of safe and quiet neighborhoods tucked between commercial and mixed use areas.
- Retrofit auto-oriented commercial development to be more walkable and provide a greater diversity of locally serving restaurant and retail options.
- Expand the amount and variety of transit services throughout and connecting the Regional Center to other area destinations and amenities.
- Improve existing connections and create new connections that are truly multimodal, aesthetically pleasing and provide stormwater benefits.
- Provide more parks, open space, trails and recreational amenities throughout the Regional Center.
- Encourage responsible watershed management through sustainable and resilient public investments, private development, and strategic partnerships.