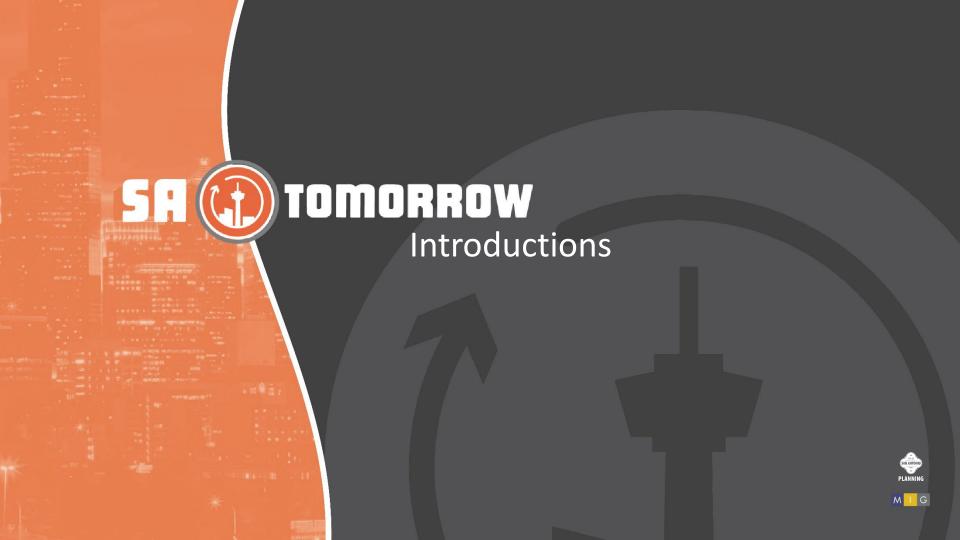


Southwest Community Area Plan Planning Team Meeting #3

Thursday, April 24, 2025 South San Community Center 5:30-7:30 PM







Southwest Community Area Plan Project Team



City of San Antonio, Planning Department

Chris Ryerson, Planning Administrator Debora Gonzalez, Project Manager



City of San Antonio, Planning Department

Zan Marshall, Senior Transportation Planner



MIG

Marcia Boyle, Co-Project Manager Marco Hinojosa, Co-Project Manager



Cambridge Systematics

Lily Lowder, Associate

Meeting Sequence

Planning Team Meeting 1 (July 11th, 2024) **Community Meeting 1 (February 19th, 2025)** Planning Team Meeting 2 (March 27th, 2025) Planning Team Meeting 3 (April 24, 2025) Planning Team Meeting 4 (May 22 - Virtual) Planning Team Meeting 5 (June 16 - Virtual) Planning Team Meeting 6 (TBD) **Community Meeting 2 (TBD)** Planning Team Meeting 7 (TBD) Planning Team Meeting 8 (TBD - Virtual) Planning Team Meeting 9 (TBD) Digital Design Charrette (DDC) (TBD - Virtual) Planning Team Meeting 10 (TBD - Virtual) **Community Meeting 3 (TBD)** Planning Team Meeting 11 (TBD) **Community Meeting 4 (TBD)**

Planning Team Meeting 12 (TBD)

Orientation | Sub-Area Planning Overview | Vision and Goals
Introduction to Land Use | Confirm Vision & Goals
Introduction to Mobility
Introduction to Housing & Economic Development
Introduction to Community Amenities & Public Space
Introduction to Focus Areas

Land Use | Focus Areas Mobility | Focus Areas

Housing & Economic Development | Focus Areas

Visualization of Two Selected Sites

Community Amenities & Public Space | Focus Areas | DDC

Plan Priorities & Implementation

Public Draft Review

Meeting Objectives

- Discuss Draft Vision & Goals
- Mobility Overview
- Mobility Needs Discussion
- Mobility Mapping and Strategies Discussion



Vision and Goals Update





PT#2 Draft Vision

The Southwest Community Area helps multigenerational households, families and businesses thrive by building on strong community relationships, providing accessible and fun destinations and gathering places, ensuring high maintenance standards, and safely connecting residents to a range of amenities.

Updated Draft Vision

The Southwest Community Area supports multigenerational households, families, and businesses thrive by restoring strong community relationships, fostering local economic development, and promoting education that empowers residents to make healthy, informed decisions. The community offers accessible and fun destinations and gathering places, prioritizes high maintenance standards, strengthens resiliency, and safely connects residents to a wide range of amenities.

PT# 2 Draft Goals (1 of 2)

- 1. Improve mobility infrastructure throughout the Southwest Area to provide safe and accessible connections for all modes of transportation.
- 2. Support housing opportunities for all community members by promoting development of a range of housing options and price points, enacting strategies to prevent gentrification, and providing support to elderly community members to age in place or within the area.
- 3. Better plan and organize land uses throughout the area and incorporate strategies to address and redevelop adjacent incompatible uses, vacant buildings, and underutilized properties.

PT#2 Draft Goals (2 of 2)

- 4. Provide increased access to parks and green spaces throughout the area by creating better connections to existing green spaces and leveraging opportunities to add new green spaces.
- 5. Increase the range of recreational opportunities, cultural and arts programming, and outdoor amenities throughout the area, especially for young families.
- 6. Provide resources and support to assist existing small, local businesses and encourage new ones to locate in the Southwest Area.
- 7. Address environmental threats throughout the area including environmental contaminants and brownfield sites, to mitigate negative impacts on existing residents and residential property.

Updated Draft Goals (1 of 2)

- 1. Improve mobility infrastructure throughout the Southwest Area to provide safe and accessible connections for all modes of transportation.
- 2. Support inclusive housing opportunities for people of all ages and income levels by promoting a diverse mix of context-sensitive housing types and price points. Implement proactive strategies to prevent displacement and ensure access to services and resources that allow residents to age in place and remain connected to their community.
- 3. Better plan and organize land uses throughout the area to address and redevelop adjacent incompatible uses, vacant buildings, and underutilized properties.
- 4. Expand access to meaningful green spaces—such as gardens, walking trails, and shaded areas with tree canopies—by improving connections to existing parks and leveraging opportunities to create new ones.

Updated Draft Goals (2 of 2)

- 5. Address infrastructure needs like sidewalk gaps, safe crossings, and covered bus stops to ensure all community members can comfortably and safely reach destinations in the area.
- 6. Increase the range of recreational opportunities, cultural and arts programming, and outdoor amenities throughout the area, especially for young families.
- 7. Provide resources and support to assist existing local businesses and encourage new ones to locate in the Southwest Area.
- 8. Address environmental threats throughout the area, including contaminants and brownfield sites, to mitigate negative impacts on existing residents and residential property.

Updated Draft Vision and Goals

The Southwest Community Area supports multigenerational households, families, and businesses thrive by restoring strong community relationships, fostering local economic development, and promoting education that empowers residents to make healthy, informed decisions. The community offers accessible and fun destinations and gathering places, prioritizes high maintenance standards, strengthens resiliency, and safely connects residents to a wide range of amenities.

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Updated Draft Vision and Goals

The Southwest Community Area supports multigenerational households, families, and businesses in thriving by restoring strong community relationships, fostering local economic development, and promoting education that empowers residents to make healthy, informed life choices. The community offers accessible and fun destinations and gathering places, ensures high maintenance standards, strengthens resiliency, and safely connects residents to a wide range of amenities.

- 1) Improve mobility infrastructure throughout the Southwest Area to provide safe and accessible connections for all modes of transportation.
- 2) Support inclusive housing opportunities for people of all ages and income levels by promoting a diverse mix of context-sensitive housing types and price points. Implement proactive strategies to prevent displacement and ensure access to services and resources that allow residents to age in place or remain connected to their community.
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- 7) Provide resources and support to assist existing small, local businesses and encourage new ones to locate in the Southwest Area.
- Address environmental threats throughout the area including environmental contaminants and brownfield sites, to mitigate negative impacts on existing residents and residential property.







Mobility Challenges

Fast Facts



DANGEROUS BY DESIGN

People of color and low-income populations are disproportionately burdened by pedestrian injuries and deaths.



CHILDREN, OLDER ADULTS, AND PEOPLE WITH DISABILITIES ARE MOST AT RISK

Every day, 3 children and 25 older adults are killed in a car crash. Wheelchair users are 36% more likely to die in a car crash.



TRANSPORTATION CONTRIBUTES TO GREENHOUSE GASES

38% of San Antonio's Greenhouse Gas Emissions come from passenger cars, light trucks and heavy trucks

Sources: Centers for Disease Control and Prevention, SA Climate Ready.

Mobility Best Practices

Design infrastructure for all ages and abilities.

Lower speeds save lives.

Balance regional mobility and local livability.

Integrated planning helps to future-proof communities.

Provide mobility choices and options.

Align mobility network with land uses.

Mobility Best Practices

Design infrastructure for all ages and abilities.

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Align mobility network with land uses.

Mobilitykand Land Use

- The historical design of the Southwest street network affects how people travel today.
- Land use and mobility are mutually reinforcing.
- The current land uses in the Southwest are diverse and reflect differing transportation needs.

PALM HEIGHTS QUINTANA COMMUNITY SOUTH SAN ANTONIO HARLANDALE KINGSE **GILLETTE AREA** SOUTH SOUTHWEST



Introduction



- Previously part of Public Works (PWD) and Transportation & Capital Improvements (TCI)
- Responsibilities
 - Strategic Transportation Planning
 - Project Implementation
 - Community Engagement
 - Regional Coordination of Transportation Projects
 - Data Analysis & Safety Education



Vision Zero

 Eliminate all traffic – related deaths and serious injuries from our streets.

Safe System Approach

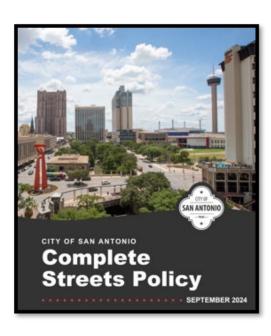


- Passed Action Plan in 2024
 - Equity Report
 - 2. Engagement
 - 3. High Injury (HIN) and High Risk (HRN) Network
 - 4. Implementation



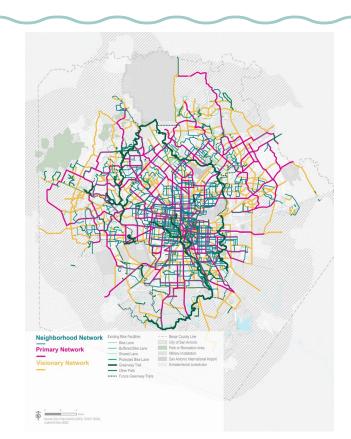
Complete Streets

- Adopted in 2011, Updated in 2024
- Two Phased Approach
 - Update Policy (COMPLETE)
 - 2. Implementation (IN PROGRESS)
 - a) Community Engagement
 - b) Design Guide
 - c) Performance Metrics
 - d) Project Prioritization
 - e) Transportation Committee
 - f) Interagency Partnerships
 - g) Educate!!!
- Emphasizes:
 - All Modes, All Users
 - Flexibility
 - New Focus Areas



Bike Network Plan

- Update to the 2011 Bike Plan
- "Building and maintaining an accessible, comfortable, complete, and safe bicycle network".
- 1,740 miles of new and upgraded bike facilities.







VIA Metropolitan Transit Overview









April 22, 2025

OUR VISION AND MISSION

CONNECTING OUR REGION

VIA Metropolitan Transit provides regional multimodal transportation options that connect our community to opportunity, support economic vitality and enhance quality of life throughout our region.







ABOUT VIA

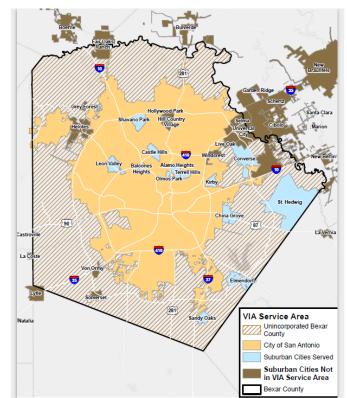
- >> Founded in 1977
- Governing Board: 11 appointed board trustees serve both VIA and ATD Boards
- **>>**
- Our service area covers 1,210 square miles
- VIA buses operate seven days a week from 4 a.m. to 1 a.m.

VIA provides the following services in our community:

- Bus service
- VIAtrans paratransit service for riders with disabilities
- VIA Prímo high-frequency service
- VIA Link ride-sharing service
- · Vanpool service for commuters
- Park & Ride Service to events

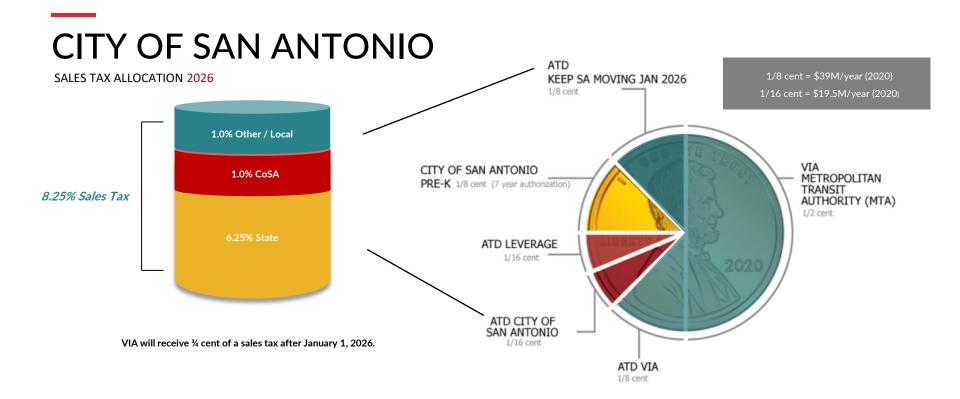
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Three times a year service revisions are made to adjust for changes in ridership demand patterns and cost-effectiveness.





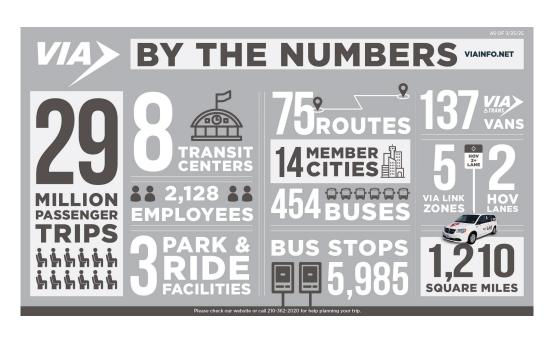


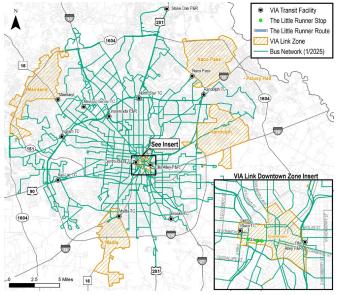






FACTS AND FIGURES ABOUT VIA









Keep SA Moving (KSAM)

IMPROVE THE SYSTEM

- Connect more people to more places with additional options by offering more frequent and reliable transit service
- Focus on innovation

EXPAND MOBILITY OPTIONS

- Make more trip options available to fit different specific needs
- · More VIA Link zones

>> INVEST IN CAPITAL AND TECHNOLOGY

- Advanced Rapid Transit (ART)
- Universal Travel App
- · Attract federal dollars

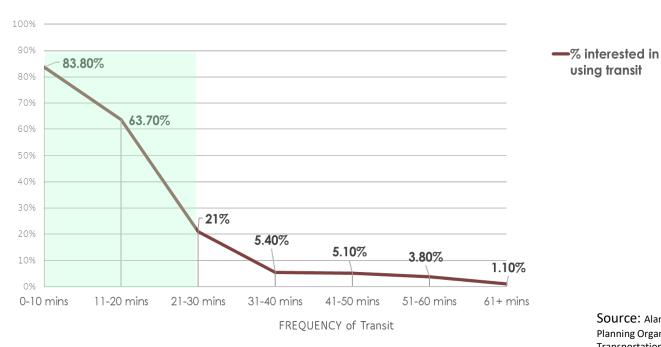






using transit

FREQUENCY DRIVES TRANSIT

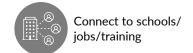


Source: Alamo Area Metropolitan Planning Organization, Regional Transportation Attitude Survey III, 2018





VIA RAPID SERVICE IS DESIGNED TO ...





Help with traffic flow

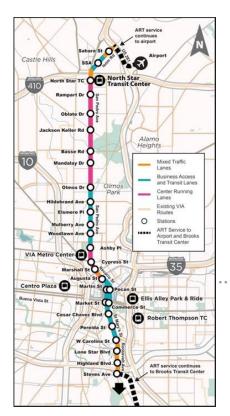




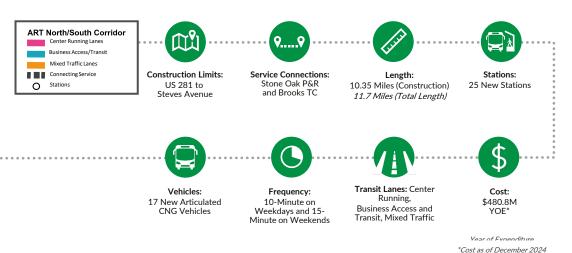








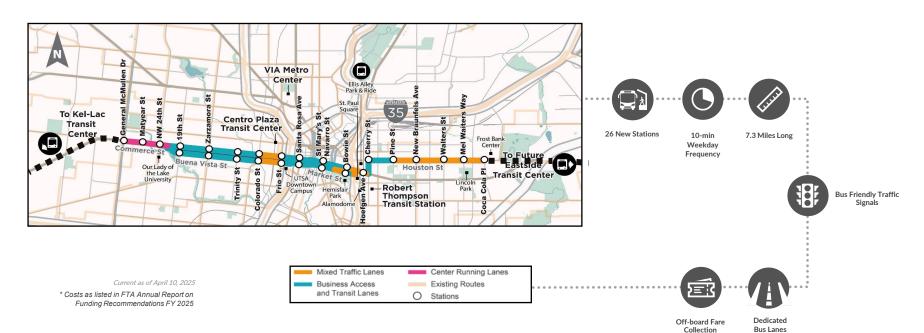
GREEN LINE PROJECT OVERVIEW







SILVER LINE PROJECT OVERVIEW



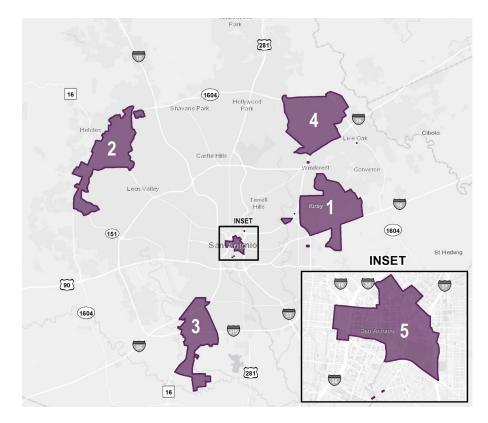


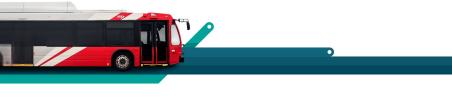


VIA Link is an on-demand ride-sharing service that offers affordable public transit options to neighborhoods within dedicated zones in the VIA service area.

Customers can request a trip – for just \$1.30 per trip – using the convenient VIA Link app, Booking Online, or by calling (210) 655-Link [5465].

Riders also can connect to regular VIA bus service to continue their trip to bus stops across the VIA service area.

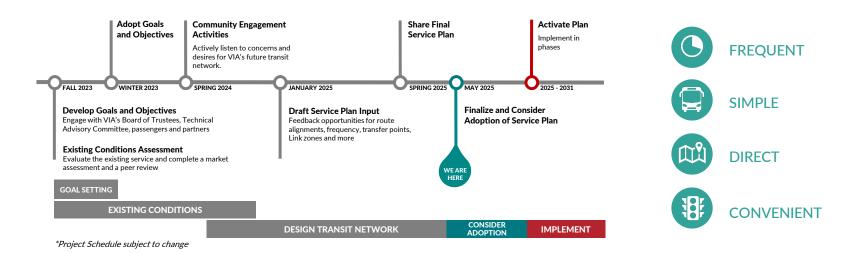






BETTER BUS PLAN

A comprehensive transit network service evaluation and plan, inclusive of Bus and Link service, designed to strengthen VIA's transit system.







UPCOMING SERVICE CHANGES

- >> VIA is committed to implementing meaningful improvements that will enhance service and attract more riders.
- >>> Considerations include changes in post-COVID travel patterns, requests from the public to increase service and workforce availability.

April 2025 Service Changes

FREQUENCY INCREASES

Weekdays: 44 Pleasanton, 68 Guadalupe, 102 Primo Military Weekends: 20 New Braunfels, 26 Martin Luther King

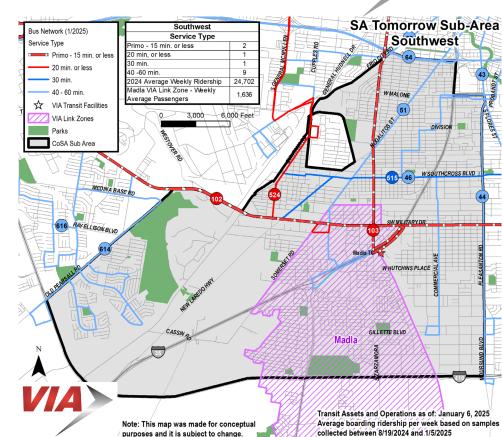
WAIT LESS DO MORE Get where you're going faster than before. RIDE ON WA





TRANSIT NETWORK IN THE SOUTHWEST COMMUNITY

- 13 Bus Routes
- Average Weekly Ridership = 24,702



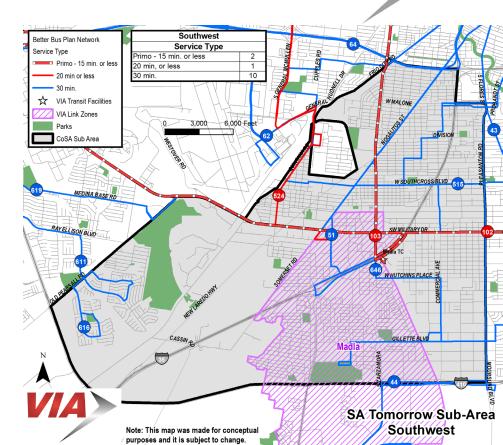


VIA)

PLANNED

TRANSIT NETWORK IN THE SOUTHWEST COMMUNITY

- All routes will have 30 minutes or less service
- Fixed route extensions in the Link zone



THANK YOU.



THANK YOU FOR YOUR TIME.

VIAINFO.NET



Mobility Overview Discussion







Assets, Challenges, and Opportunities





Mobility Assets

Interstates and Arterial Roadways

- I-35, I-410, US-90
- 3 Primary Arterial Roadways: Zarzamora St, Palo Alto Rd, SW Military Dr
- 17 Secondary Arterial Roadways

Public Transit

- Numerous routes including 1 Primo, 1 Express Service, and 1 Frequent Service route
- VIA Link
- Madla Transit Center

Bike/Pedestrian Infrastructure

- Partial sidewalk network
- Some bike facilities



Madla Transit Center, Source: Via

Linking Challenges & Opportunities

Above-average fatalities along high-capacity roadways and intersections



Introduce traffic-calming solutions on multilane, high speed, high-capacity roadways

Increased pedestrian fatalities, especially on high-capacity roadways



Explore pedestrian safety improvements on key roadwayssuch as Zarzamora, SW Military,
New Laredo Hwy, and Pleasanton

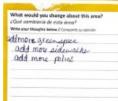
Gaps in bicycle infrastructure on high-traffic routes and transit factilities



Explore enhanced bicycle facilities on key corridors such as
Zarzamora Street

Mobility related comments so far...











What would you change about this area? ¿Qué combierio de cuto dano?	What w
PLEASE! Speed bumps on Division Speet- From Rightway 25 to Magglidos	Imp ences ences wide
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Mobility related comments so far...



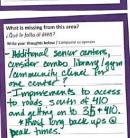


What is missing from this area?
¿Qué le falta al área?
Write your thoughts below / Comparta su opinion
- safe owalking trails
- high end retail like
costoo, truder joes
- Entertainment venues
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- myor event the
Side - Aesta ant?
- more actuatus and
transportation for sonrows
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What We've Been Hearing - Mobility

Traffic control, flow at interchange 35 & 90 drive like we are NOT with laws. Traffic & over parking in neighborhoods control & policing code compliance with structures & signage

Accessible highways

Not too much traffic

Maybe even roundabouts for safer intersections Walking & biking trails, senior centers

Better street conditions that do not add unnecessary wear and tear to the vehicles we work hard for.

Via bus cover at the bus stops

More accessible sidewalks and reimplementation of VIA bus stops that were replaced by VIA Link, and speed bumps on residential roads

Not allow for disconnected subdivisions to be built, require them to connect to the existing street grid to reduce traffic bottlenecks and improve walkability. Connect existing subdivisions.

Road signs to control traffic on the smaller streets near the new neighborhoods. More sidewalks on both sides of the streets.

Road signs to control traffic on the smaller streets near the new neighborhoods. More sidewalks on both sides of the streets.



Mobility Needs Discussion







Mobility Mapping and Strategies Discussion





Mapping Group Exercise

- Maps
 - Safety (15 minutes)
 - Transit (10 minutes)
 - Bike/Ped (10 minutes)
 - Freight & Congestion (10 minutes)

- You'll be provided with stickers to note locations where there are specific concerns. Use red stickers for challenges and green stickers for opportunities.
- Number the stickers so the Facilitator can include corresponding details.



Safety

Safety

High Injury Network (All Modes)

High Risk Network

At-grade Rail Crossings - all

Low Water Crossings

High Equity Area†

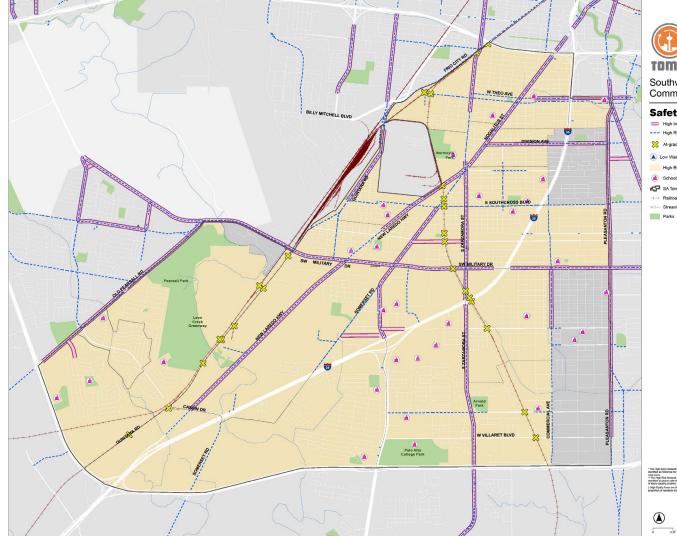
Schools and Universities

SA Tomorrow Sub-Area

Railroads

Streams

Parks





Safety

High Injury Network (All Modes) --- High Risk Network

At-grade Rail Crossings - all

A Low Water Crossings

High Equity Area†

Schools and Universities

SA Tomorrow Sub-Area

- Streams





Safety Questions

CHALLENGES

- Where are some areas where you feel unsafe while walking, biking, driving, or riding the bus?
- Are there intersections or streets where crossing is difficult or dangerous? Why?
- Have you seen or experienced nearmisses or crashes? Where did they happen?

OPPORTUNITIES

- What kinds of bike facilities (e.g., bike lanes, trails, racks) would help you ride more?
- Are there areas where better lighting, shelters, or sidewalks would make transit or walking feel safer?
- Are there particular times of day (e.g., school drop-off, rush hour, night) when safety is worse?
- If you could improve one place in your neighborhood to make it safer for getting around, what would it be?



Transit

Transit

VIA Link Service Area

VIA Route Types

Primo - 15 min. or less

20 min. or less

____ 30 min.

40 - 60 min. More than 60 min.

Avg. Weekday Boardings/Alightings

3 or fewer

4 - 10

11 - 30

31 - 100

0 101 - 300

301 - 900

More than 900

Tr

Transit Centers

High Equity Area†

Schools and Universities



SA Tomorrow Sub-Area

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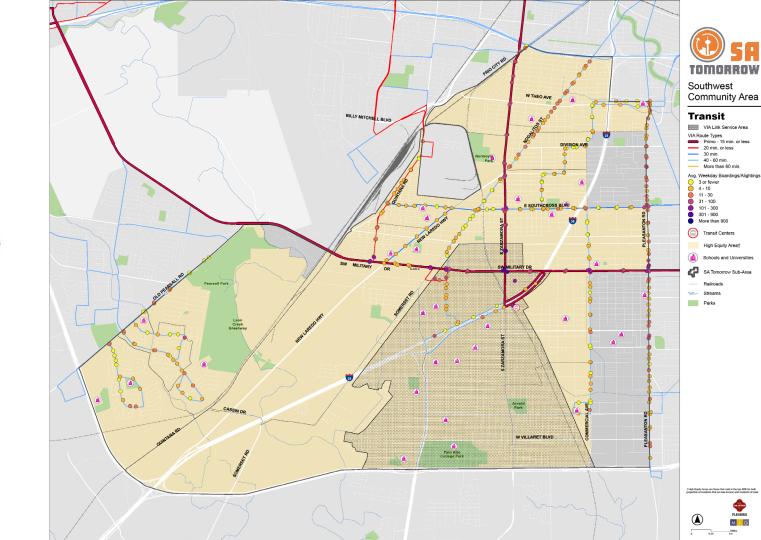
Railroads



Streams



Parks



Transit Questions

CHALLENGES

- How easy or hard is it for you to get to the nearest bus stop or transit center?
- Are there places in the neighborhood where it's especially hard for kids, older adults, or people with disabilities to access transit?
- Are there places where you feel unsafe walking to transit—because of traffic, lack of lighting, or other concerns?

OPPORTUNITIES

- What would make the walk or bike to transit stops feel more comfortable (e.g., shade, lighting, benches)?
- Have you seen good examples in other parts of the city or other cities where transit access felt easy and safe?
- Where are locations in your community that you see a high number of transit users?



Bike and Ped

Bike & Ped

Existing Bike Facilities

- Protected Bike Lane or Cycle Track

Shared Used Path

Traditional or Buffered Bike Lane

San Antonio Bike Plan Network

--- Neighborhood Network

Primary Network

Visionary Network

--- Sidewalk Gaps

10-minute school walk-shed

Schools and Universities

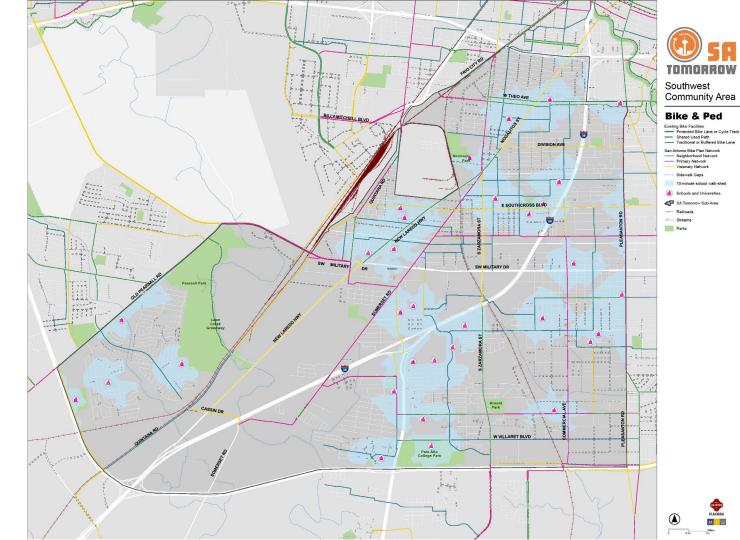
SA Tomorrow Sub-Area

-- Railroads

Streams

Olleani

Parks



Bike/Ped Questions

CHALLENGES

- Where do you walk or bike regularly, and how safe or comfortable does it feel?
- Can you easily walk or bike to the places you need to go—like schools, parks, shops, or transit?
- Are there places where it's hard for people using wheelchairs, strollers, or walkers to travel safely?

OPPORTUNITIES

- Are there bike lanes, trails, or bike racks missing where you need them? What about lighting, shade, or benches?
- What's one place or street where walking or biking could be made easier or safer?
- Have you seen great places in other neighborhoods or cities that could inspire improvements here?



Freight and Congestion

Freight & Congestion

Submitted Traffic Incidents (Waze)

Traffic Jams (Waze)

Average Annual Daily Truck Traffic (AADTT)

More than 1,000 trucks

Average Annual Daily Traffic (AADT)

More than 20,000 total vehicles

Schools and Universities

SA Tomorrow Sub-Area

--- Railroads

Streams

Parks



Freight and Congestion Questions

CHALLENGES

- Where do you regularly see large trucks or delivery vehicles in your neighborhood? (e.g. truck parking)
- Are there places where delivery trucks block bike lanes, sidewalks, or driveways?
- What streets or intersections experience the worst traffic congestion?

OPPORTUNITIES

- What location is your top priority for addressing traffic jams and bottlenecks?
- Are there intersections or signal timings that could be adjusted to improve traffic? What about turn lanes or traffic circles?
- Where would clearer signage (e.g., "No Trucks," "Loading Only") help guide freight more effectively?





Mobility Mapping and Strategies Discussion







Next Steps

Next Planning Team Meetings

- Planning Team Meeting #4: Thursday, May 22nd at 5:30PM (Virtual)
 - Housing and Economic Development
- Planning Team Meeting #5: Monday, June 16th at 5:30PM (Virtual)
 - Community Amenities and Public Spaces

Questions

- Debora Gonzalez, Project Manager
- Debora.Gonzalez2@sanantonio.gov
- -210.207.8085





Southwest Community Area Plan Planning Team Meeting #3

Thursday, April 24, 2025 South San Community Center 5:30-7:30 PM





Cambridge Systematics, In Bowt

Auxiliary Marketing Se

Worldwide Language