Stone Oak Area Project Team

- City of San Antonio, Planning Department
 Channary Gould, Project Manager
- MIG
 - Jay Renkens, Principal
 - Andy Rutz, Project Director
 - Krystin Ramirez, Project Manager
 - Saul Vazquez, Senior Project Associate
- Economic & Planning Systems
 - Matt Prosser, Executive Vice President





Meeting Objectives

- Review of Key Themes from PT #1 Input
- Overview of Community Meeting #1 Takeaways
- Discuss Draft Vision & Goals
- Opportunity Areas Analysis
- Introduction to Land Use and Zoning



Planning Team Meeting #1

Vision & Goals

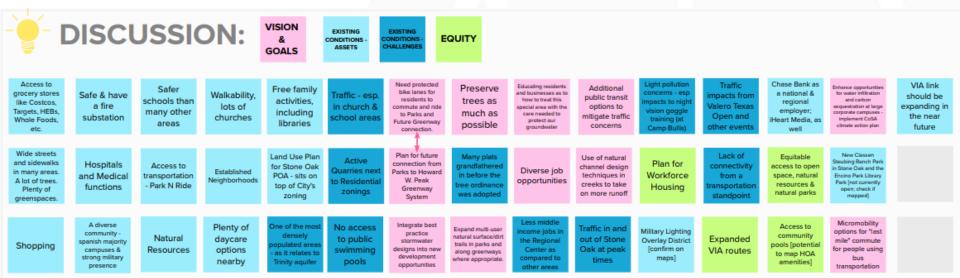
- Preserve natural landscape and trees
- Development that is compatible with natural resources, incorporating LID and sustainability BMPs
- Need for improved public transit routes to mitigate traffic
- Multimodal alternatives and maximize trail connection opportunities
- Access to open space, natural resources and parks
- Enhancing/improving diverse job opportunities



Planning Team Meeting #1

Existing Conditions – assets

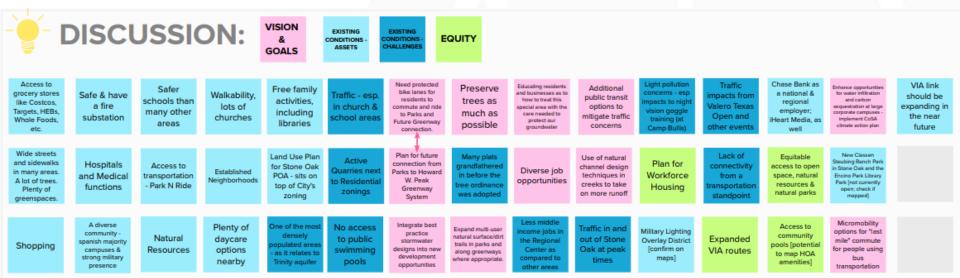
- Access to retail options, amenities, and recreational activities
- Safe and quality education/schools
- Established neighborhoods
- Abundant parks, open spaces, trails
- Diverse community



Planning Team Meeting #1

Existing Conditions – challenges

- Lack of connectivity, transportation wise
- Less missing middle jobs in this Regional Center
- Traffic is a concern, especially near churches and schools, and during peak hours
- This Regional Center is a densely populated area
- Development and concerns about light pollution (adjacent to Camp Bullis)



Community Meeting #1

Major Takeaways:

Amenities and Recreational Activities

- Access to well maintained open space and parks, options to increase/improve connectivity is important. Existing perks of the area include the amount of open spaces and parks. Input indicated a desire to see more recreational opportunities related to open space and parks. Examples included pickleball, splash pads, trail connectivity, programs/activities for different age groups, and a desire for more playground areas.
- Convenience and access to daily needs (grocery, medical, other services) is a benefit. Comments related to walkable entertainment districts, "Pearl District like" space, more sidewalks to connect to community hubs.

Mobility Options

- Multiple comments related to a desire for improved transportation options, including walkable, bikeable, and better transit access.
- Protected bike lanes and pedestrian bridges across 281
- Connected greenway trails that are connected to city-wide trails
- Expanded bus routes
- Improving NS and EW traffic flow
- Improved VIA services for local events (during weekends and non work hours)



Community Meeting #1

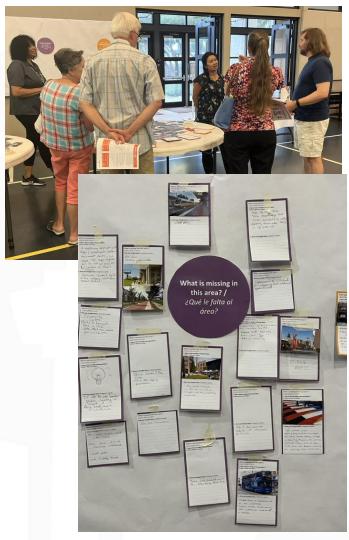
Major Takeaways pt. 2:

Economic Development:

- Several comments related to economic development, including a desire to see a higher education institution in the area, attracting more employers, and more businesses
- Comments related to helping businesses to prevent turn-over and vacant suites/units
- Consider attracting green/ecological industry and research in the Regional Center

Land Use

- Comments expressing a feeling of the area having too many apartments and concerns related to associated congestion
- Population density was mentioned a few times and related to concern about adequate infrastructure for additional development (roads and utilities)
- Repurposing empty buildings for education purposes, example given about satellite college site





Vision & Guiding Principles for 2040

SA Tomorrow is the story of a great American city.

San Antonio is a dynamic city with neighborhoods that are complete with unique places that define their character and celebrate our history. Our corridors unite our residents and our businesses, using cutting-edge multi-modal options that connect our neighborhoods to vibrant regional destinations...

Draft Vision

The Stone Oak Area Regional Center maintains its natural integrity with ample natural parks and trails, open space, and trees and is well-served with local shops, restaurants, employment and entertainment organized into walkable community hubs supported with resilient infrastructure and connected by a multi-modal roadway and trail network that respects the area's natural systems and topography.

Draft Goals

- Promote development, programming and design that encourages walkability and is compatible with existing neighborhoods and the natural landscape of the area.
- Facilitate development patterns that include local employment and entertainment opportunities in highly walkable and connected activity centers with a variety of amenities catering to different lifestyles.
- Increase the number and diversity of housing opportunities while preserving natural and improved parks and open space interspersed throughout the area to create connectivity for multi-modal transportation options.
- Ensure transportation and other infrastructure is designed to minimize impacts on the natural landscape and implemented prior to or concurrently with new development.
- Increase equitable access to parks, open space, trails and diverse recreational amenities throughout the Regional Center.
- Create housing, employment, goods and services that serve, support and are accessible to youth, families and older adults.

Discussion on Draft Vision & Goals

• *Reference Handout for Draft Language*

What is a Focus Area?

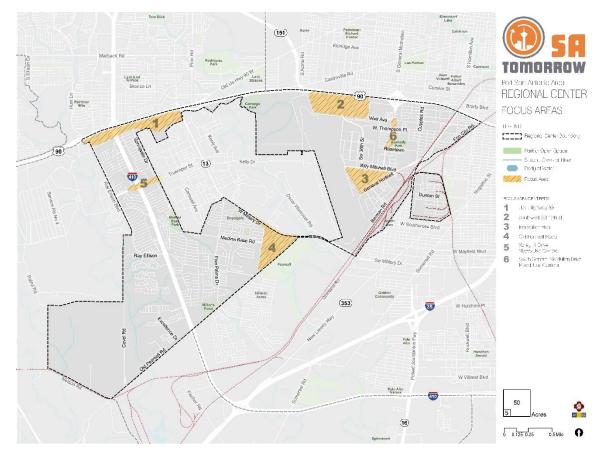
Key Definition #1 **FOCUS AREAS:**

Important areas of opportunity to direct future investments, support, or improvements.

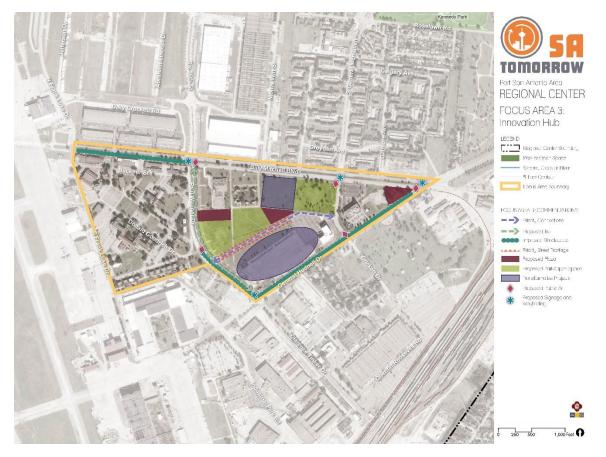
What Could a Focus Area Include?

- Vacant, or underutilized parcels within a concentrated area.
- Commercial centers, strips, or malls that are consistently less than fully occupied, or surrounded by a significant amount of unused parking lots or vacant parcels.
- Former industrial sites that could be adaptively reused for some other purpose.
- Areas along transit corridors with vacant or underutilized parcels or retail spaces.
- Major intersections or nodes in need of infrastructure improvements.
- Special districts or bustling areas that may need investment or support to preserve the character or history of a community.

Focus Area Examples: Port San Antonio Area Regional Center



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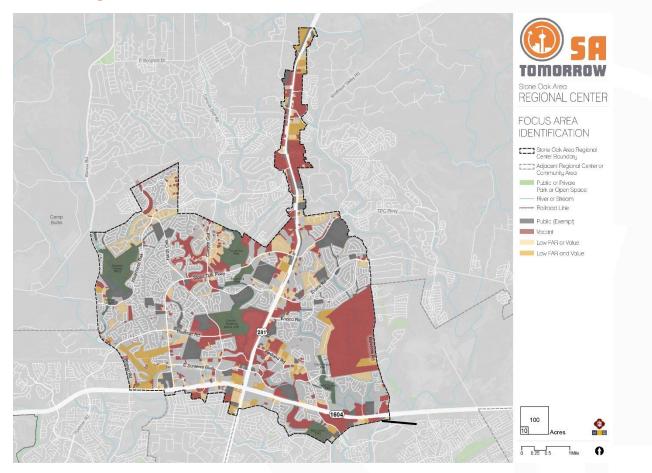


Analysis: Focus Area Identification

Three types of parcels:

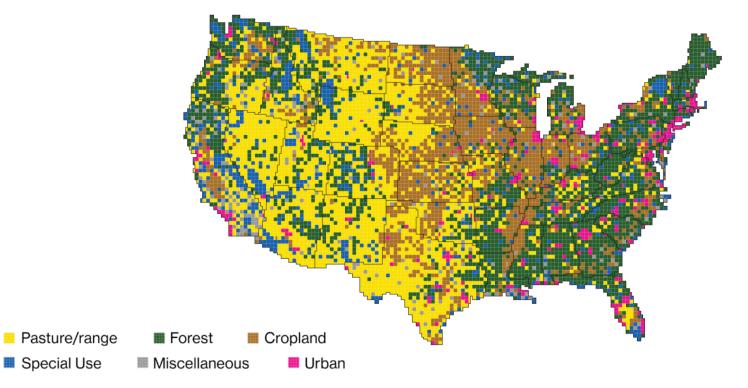
- Publicly-owned: Parcels owned by public or quasi-public entities that are planned for new development or have the potential to be attractive for catalyst development
- Vacant: Private parcels with no buildings
- Underutilized: Private parcels that have a combination of a low floor area ratio (FAR) and a low improvement (building) value to land value ratio (I:L ratio)

Preliminary Focus Areas Identified



What is Land Use?

"Land use" is a term used to describe how land is used.



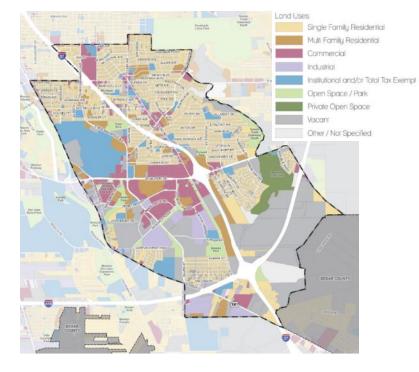
Why is Land Use Important?

• Land use categories can describe is how land is currently used in the area, which is known as the **existing land use**.

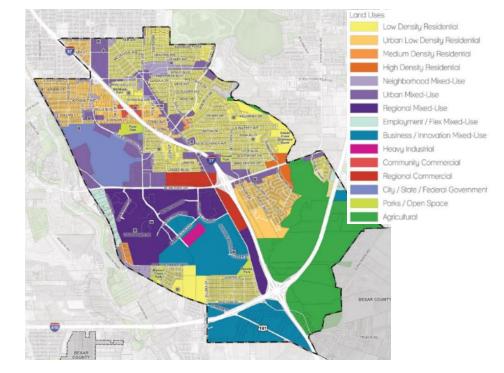
• Land use can also be used to determine how we want land to be used in the future, which is known as **future land use**.

Land Use is the foundation of this plan.

Existing Land Use Map for Brooks Regional Center Plan



Future Land Use Map for Brooks Regional Center Plan



What are Land Use Descriptions?

Land Uses

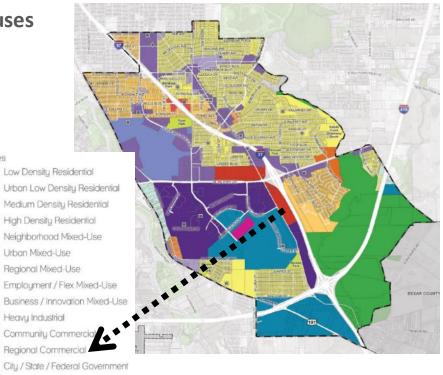
Parks / Open Space Aaricultural

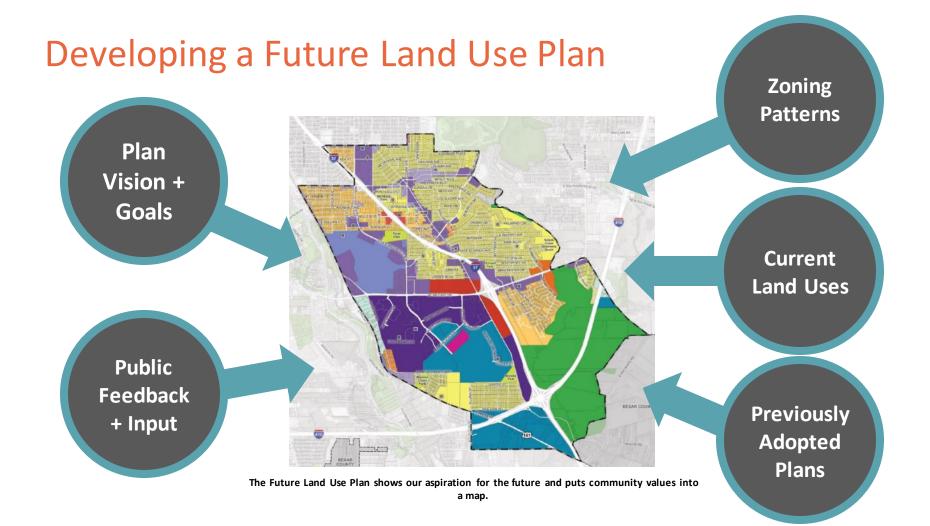
Corresponding text to describe what types of uses should be allowed in each shaded area.



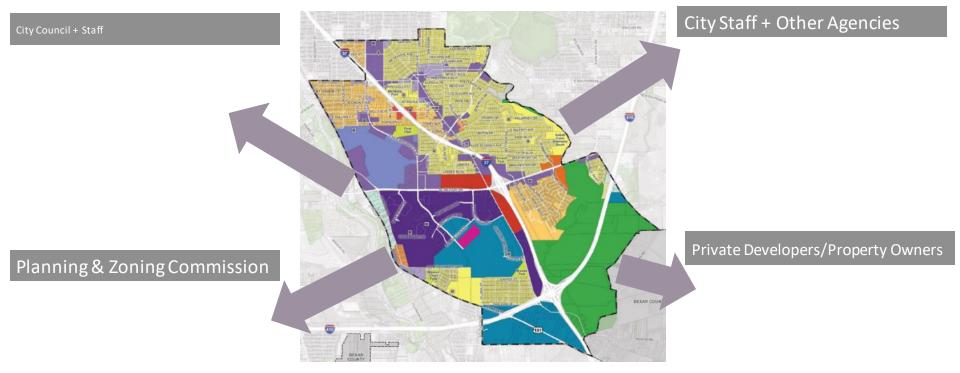
REGIONAL COMMERCIAL

DESCRIPTION: includes high intensity uses that draw customers from both adjacent communities as well as the larger metropolitan region. Regional commercial uses are typically located in general proximity to nodes along expressways or major arterial roadways and incorporate high-capacity transit facilities. Regional Commercial uses should incorporate well-defined entrances, shared internal circulation, limited curb cuts to expressways and arterial streets, sidewalks and shade trees in parking lots, landscaping between the parking lots and roadways, and well-designed monument signage. Examples of regional commercial uses include, but are not limited to, movie theaters, plant nurseries, automotive repair shops, fitness centers, home improvement centers, hotels and motels, mid- to high-rise office buildings, and automobile dealerships.





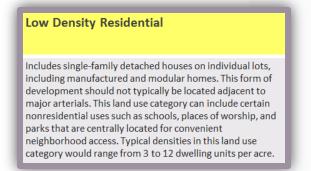
Who will use the Land Use Plan?

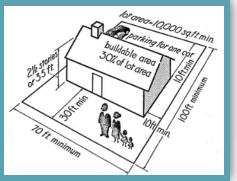


The Future Land Use Plan informs public and private decision-making and investments.

Differences Between Land Use and Zoning

	Land Use Plan (Categories)	Zoning Ordinance (Districts)
PURPOSE		An area's zoning defines <i>what development is</i> <i>allowed now</i> , and can be changed to another zone that is permissible by the subject site's Land Use Category.
SCALE	A Land Use Plan is a set of broad policies and principles to guide the City's decision- making regarding growth and development patterns.	Zoning consists of <i>detailed, specific</i> <i>regulations and standards</i> for how property owners may use and develop their land.





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POWER	A Land Use Plan is a <i>document</i> that guides the physical development of a community, and is created through a public planning process. <i>Determines which zoning</i> <i>categories are applicable</i> .	The zoning ordinance is a <i>law</i> with penalties and consequences for not following it, and should be changed based on values and comprehensive thinking about an area as indicated in the Land Use Plan.

Note: The Future Land Use Plan does not change Zoning automatically.

Next Planning Team Meeting Objectives:

- Understand Land Use Categories
- Discuss a Draft Land Use Map
 - Map created with existing land use, current zoning, and SA Corridors plan

RESIDENTIAL	COMMERCIAL	INDUSTRIAL	MIXED-USE	CIVIC
 Residential Estate Low Density Residential Urban Low Density Residential Medium Density Residential High Density Residential 	 Neighborhood Commercial Community Commercial Regional Commercial 	 Agricultural Light Industrial Heavy Industrial 	 Neighborhood Mixed-Use Urban Mixed-Use Regional Mixed- Use Business and Innovation Mixed-Use Employment/Flex Mixed-use 	 Park and Open Space City/State/ Federal Government

Next Steps

- Next Planning Team Meeting(s):
 - PT#3 week of 8/01/22-8/05/22– would Thursday, August 4th at 2:00 PM work?
 - PT#4 week of 8/29/22-9/01/22 would Thursday, Sept. 1st at 2:00 PM work?
 - Community Meeting #2 week of 10/24/22-10/27/22, day and time TBD
- Questions?
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