

# Vision and Goals

What is a Vision Statement? A vision statement describes the desired state of a place in the future. With community support, an effective vision can influence decisions and inspire action to move toward that idealized future.

Goals further describe the outcomes that will support the realization of the vision. These, in turn, are supported by more specific strategies and actions that will implement the bigger-picture vision and goals. These strategies will involve specific proposed projects, programs, policies, and other means of achieving the community vision.

The Stone Oak Area Regional Center Vision and Goals were developed with input from residents, community stakeholders, and Planning Team members through an iterative process of developing and refining these concepts. During preliminary community engagement efforts and Planning Team meetings, community members and neighborhood representatives articulated important values and identified the Stone Oak Area's assets, challenges, and opportunities. This community input became the guiding principle for the Stone Oak Area Vision and Goals, which were refined with feedback from the Planning Team and participants at the second Community Meeting.

# Vision:

The Stone Oak Area Regional Center maintains its natural integrity with ample natural parks and trails, open space, and trees and is well-served with local shops, restaurants, employment and entertainment organized into walkable community hubs supported with resilient infrastructure and connected by a multi-modal roadway and trail network that respects the area's natural systems and topography.

# Goal 1:

Promote development, programming and design that encourages walkability in key areas and is compatible with existing neighborhoods and the natural landscape.

### Goal 2:

Facilitate development patterns that include local employment and entertainment opportunities in highly walkable and connected activity centers with a variety of amenities catering to different lifestyles.

## Goal 3:

Increase the number and diversity of housing opportunities while preserving natural and improved parks and open space interspersed throughout the area to create connectivity for multi-modal transportation options.

#### Goal 4:

Ensure transportation and other infrastructure is designed to minimize impacts on the natural landscape and implemented prior to or concurrently with new development.

## Goal 5:

Increase equitable access to parks, open space, trails and diverse recreational amenities throughout the Regional Center.

#### Goal 6:

Create housing, employment, goods and services that serve, support and are accessible to youth, families and older adults.

## **Goal 7:**

Incorporate environmentally friendly and sustainable development practices to balance growth and preserving natural resources such as groundwater conservation and natural landscaping.

# Goal 8:

Create a business-friendly environment that attracts corporations of varying sizes to provide diverse employment opportunities and encourage higher education facilities to locate in the Stone Oak Area Regional Center to broaden educational opportunities for residents.

